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Nota di contenuto	Cover; Copyright; Credits; About the Author; About the Reviewers; Table of Contents; Preface; Chapter 1: Getting Business Information from Data; Data, information, and Business Intelligence; The kind of business questions you may need to answer; Answering basic business questions; Answering probing analytical questions; Asking business questions using data-access tools; Deriving information from existing data; Answering business questions from your data; Comparing and analyzing data; Accessing transactional and dimensional data; Reporting against a transactional database Using historical dataAggregating dimensional data; Summary; Chapter 2: Introducing Oracle Business Intelligence; What Oracle Business Intelligence is comprised of; Oracle Business Intelligence components; Composing a Business Intelligence system; Sitting on top of Oracle Database; Installing Oracle Business Intelligence software; The software you will need; Where to get the software; Installation process; Installing

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Drilling to a related item

Sommario/riassunto

A fast track guide to uncovering the analytical power of Oracle Business Intelligence: Analytic SQL, Oracle Discoverer, Oracle Reports, and Oracle Warehouse Builder with this book and eBook
