

1. Record Nr.	UNINA9910954338703321
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Titolo	The innovator's way : essential practices for successful innovation / / Peter J. Denning and Robert Dunham
Pubbl/distr/stampa	Cambridge, Mass., : MIT Press, c2010
ISBN	0-262-28897-4 1-282-89919-8 9786612899195 0-262-28933-4
Edizione	[1st ed.]
Descrizione fisica	1 online resource (461 p.)
Altri autori (Persone)	DunhamRobert
Disciplina	658.4/06
Soggetti	Technological innovations Knowledge management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	""Contents""; ""Foreword""; ""Preface""; ""Acknowledgments""; ""Prologue""; ""I Foundations of Innovation""; ""1 Invention Is Not Enough""; ""2 Generative Innovators in Action""; ""3 Frames of Mind""; ""4 Observing""; ""II The Eight Practices""; ""5 Practice One""; ""6 Practice Two""; ""7 Practice Three""; ""8 Practice Four""; ""9 Practice Five""; ""10 Practice Six""; ""11 Practice Seven""; ""12 Practice Eight""; ""III Journey to Mastery""; ""13 Building a Culture of Innovation""; ""14 Mastering the Mess""; ""15 Social Networking and Innovation""; ""16 Dispositions of the Masters"" ""Epilogue""""Appendix 1""; ""Appendix 2""; ""Appendix 3""; ""Appendix 4""; ""About the Authors""; ""Index""
Sommario/riassunto	Two experts show that innovation is a skill that can be learned and describe eight essential practices for achieving success.