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4 Information and communication technologies in Germany: Is there a remaining role for sector-specific regulations? Subsection B The increasing role of self-regulation; 5 Private solutions to uncertainty in Japanese electronic commerce; 6 Institutional conditions for achieving effective implementation of ICT; 7 B2C e-commerce dynamics in Germany: Do we need a new regulatory framework?; Part III Industrial organization, enterprise structure and ICT: Japan, the United States and Germany in comparison; Subsection A Effects of ICT on industrial organization and on firm structures

8 ICT and corporate structure: The diffusion of e-commerce across Japanese companies; 9 The rise and fall of 'Wintelism': Manufacturing strategies and transnational production networks of US information electronics firms in the Pacific Rim; 10 Open innovation: Novel deployment of ICT in new product development; Subsection B The social construction of institutions and technology; 11 Next generation information and communication technologies deployment in Japan; 12 Competitive advantage through co-evolution of technology and organization

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Sommario/riassunto

Many recent books on information and communication technologies concentrate on individual country experiences or neglect to analyze political factors in conjunction with entrepreneurial ones. This book, the result of an international research project, comprises a comprehensive comparison of three key countries: Japan, the United States and Germany. The book adopts an institutional approach.
