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Nota di contenuto	Intro -- About Island Press -- Title Page -- Copyright Page -- Contents -- Foreword: Bertrand Collomb -- Foreword: Steve Percy -- Preface -- Acknowledgments -- Part I: The Leap to Sustainable Value -- Introduction -- Ch 1: Toward and Integrated Bottom Line -- Ch 2: The New Ethics in Business -- Ch 3: What Gets Measured Gets Managed -- Ch 4: Shareholder Value and Corporate Responsibility -- Ch 5: The Stakeholder Mind-Set and Culture -- Part II: Companies Creating Sustainable Value -- Ch 6: Patagonia, Inc. -- Ch 7: The Atlantic Richfield Corporation (ARCO) -- Ch 8: The Co-Operative Bank -- Ch 9: Bulmers Limited -- Part III: The Value Creation Tool Kit -- Ch 10: Introduction to the Tool Kit -- Ch 11: The Eight Disciplines -- Ch 12: Putting It All Together -- Ch 13: Surveys of Multinational Companies -- Postscript: Leadership Skills and the Sustainable Firm -- Appendix -- Notes -- chapter 2, 3, 4 -- chapter 5, 6, 7 -- chapter 8, 10, 11 -- chapter 12, 13, appendix -- Further Reading -- Index -- Island Press Board of Directors 2003.
Sommario/riassunto	The Sustainable Company shows how to create value for shareholders

while balancing responsibilities to society and the environment. Its step-by-step approach and tool-kit for managers make this book the solutions manual for the twenty-first-century manager.
