

1. Record Nr.	UNICAMPANIAVAN00292885
Titolo	Rhizobiology: Molecular Physiology of Plant Roots / Soumya Mukherjee, František Baluška editors
Pubbl/distr/stampa	Cham, : Springer, 2021
Descrizione fisica	IX, 500 p. : ill. ; 24 cm
Disciplina	581.3 571.2 572.5672
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
2. Record Nr.	UNINA9910954076303321
Autore	Kudo Akira <1946->
Titolo	Japanese-German business relations : cooperation and rivalry in the inter-war period / Kudo Akira
Pubbl/distr/stampa	London ; ; New York, : Routledge, 1998
ISBN	1-283-64187-9 1-282-37304-8 9786612373046 1-134-75009-9 0-203-01851-6
Edizione	[1st ed.]
Descrizione fisica	1 online resource (301 p.)
Collana	Nissan Institute/Routledge Japanese studies series
Disciplina	337.43052
Soggetti	Technology transfer - Japan - History - 20th century Technology transfer - Germany - History - 20th century Investments, Japanese - Germany - History - 20th century Investments, German - Japan - History - 20th century Competition, International - History - 20th century Japan Foreign economic relations Germany Germany Foreign economic relations Japan
Lingua di pubblicazione	Inglese

Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. [262]-278) and index.
Nota di contenuto	<p>Cover; Japanese-German Business Relations: Cooperation and rivalry in the inter-war period; Copyright; Contents; Tables; Series editor's preface; Acknowledgments; Introduction; Part I Overview; 1 Japanese-German business relations; I JAPANESE-GERMAN RELATIONS IN THE INTER-WAR PERIOD; II STRATEGY CHOICES OF GERMAN COMPANIES; III FORMS OF BUSINESS RELATIONSHIPS; IV CONCLUSION; Part II Export strategy; 2 Competition and cooperation; I GERMAN DOMINANCE AND THE JAPANESE CHALLENGE IN THE 1920's; II THE JAPAN STRATEGY OF THE INTERNATIONAL DYESTUFF CARTELS</p> <p>III THE CONCLUSION OF SPECIAL MARKET AGREEMENTS IV THE MITSUI INDIGO AGREEMENT; V CONCLUSION; 3 Rivalry between German and Japanese trading companies; I THE ACTORS; II THE BATTLE; III CONCLUSION; 4 Competition and cooperation among German companies; I JAPAN'S PROJECT FOR SYNTHETIC OIL PRODUCTION AND KRUPP'S ACTIVITIES IN JAPAN; II ACTION TAKEN BY OSHIMA OF IMPERIAL FUEL, AND KRUPP AND I.G. FARBEN'S RESPONSE; III CONCLUSION; Part III Licensing strategy; 5 Downstream transfer of the Krupp-Renn process; I THE KRUPP-RENN PROCESS AND JAPANESE BUSINESSES; II THE PLANT-CONSTRUCTION PROCESS</p> <p>III THE TECHNOLOGY-ABSORPTION PROCESS AT MITSUBISHI MINING'S CHONGJIN PLANT IV CONCLUSION; 6 Downstream transfer of the Haber-Bosch process; I DIFFUSION OF THE HABER-BOSCH PROCESS IN JAPAN; II TECHNOLOGICAL ABSORPTION OF THE HABER-BOSCH PROCESS BY TAKI FERTILIZER WORKS; III CONCLUSION; 7 Downstream transfer of the I.G. process for synthetic oil; I I.G. FARBEN'S LICENSING STRATEGY AND THE JAPANESE SYNTHETIC OIL INDUSTRY; II DEVELOPMENT OF LICENSING STRATEGY; III PROBING THE UNSUCCESSFUL RESULTS; IV CONCLUSION; 8 Upstream transfer of the Shimadzu process</p> <p>I TECHNOLOGICAL COOPERATION ON AN EQUAL FOOTING: THE ESTABLISHMENT OF OST LURGI; II AN ATTEMPT AT LICENSING UPSTREAM; III REVISION OF THE TECHNOLOGICAL COOPERATION; IV CONCLUSION; Part IV Direct investment strategy; 9 Giving up control; I THE PERIOD OF FORCED EXPORT STRATEGY; II FROM LOCALIZATION OF SALES TO LOCALIZATION OF MANUFACTURING; III FUJI ELECTRIC'S MANAGEMENT CRISIS AND THE MOVE TOWARD COOPERATION; IV FORCED LOCALIZATION OF AUTOMATIC SWITCHBOARD MANUFACTURING; V THE FORCED SEPARATION OF COMPANIES; VI CONCLUSION; 10 Concluding remarks; SUMMARY; AMBITION AND PRIDE; Notes; Bibliography</p> <p>Index</p>
Sommario/riassunto	This volume approaches the history of Japanese-German relations from a business history perspective. Starting with an overview of Japanese-German relations which focuses on the environment, strategies and forms of inter-firm relations, Akira Kudo then uses case studies to provide a broader picture, before finally considering strategy, organisational strategy and technology and management transfer in the light of problems identified earlier.