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Nota di contenuto	<p>Cover; Japanese-German Business Relations: Cooperation and rivalry in the inter-war period; Copyright; Contents; Tables; Series editor's preface; Acknowledgments; Introduction; Part I Overview; 1 Japanese-German business relations; I JAPANESE-GERMAN RELATIONS IN THE INTER-WAR PERIOD; II STRATEGY CHOICES OF GERMAN COMPANIES; III FORMS OF BUSINESS RELATIONSHIPS; IV CONCLUSION; Part II Export strategy; 2 Competition and cooperation; I GERMAN DOMINANCE AND THE JAPANESE CHALLENGE IN THE 1920's; II THE JAPAN STRATEGY OF THE INTERNATIONAL DYESTUFF CARTELS III THE CONCLUSION OF SPECIAL MARKET AGREEMENTS IV THE MITSUI INDIGO AGREEMENT; V CONCLUSION; 3 Rivalry between German and Japanese trading companies; I THE ACTORS; II THE BATTLE; III CONCLUSION; 4 Competition and cooperation among German companies; I JAPAN'S PROJECT FOR SYNTHETIC OIL PRODUCTION AND KRUPP'S ACTIVITIES IN JAPAN; II ACTION TAKEN BY OSHIMA OF IMPERIAL FUEL, AND KRUPP AND I.G. FARBEN'S RESPONSE; III CONCLUSION; Part III Licensing strategy; 5 Downstream transfer of the Krupp-Renn process; I THE KRUPP-RENN PROCESS AND JAPANESE BUSINESSES; II THE PLANT-CONSTRUCTION PROCESS III THE TECHNOLOGY-ABSORPTION PROCESS AT MITSUBISHI MINING'S CHONGJIN PLANT IV CONCLUSION; 6 Downstream transfer of the Haber-Bosch process; I DIFFUSION OF THE HABER-BOSCH PROCESS IN JAPAN; II TECHNOLOGICAL ABSORPTION OF THE HABER-BOSCH PROCESS BY TAKI FERTILIZER WORKS; III CONCLUSION; 7 Downstream transfer of the I.G. process for synthetic oil; I I.G. FARBEN'S LICENSING STRATEGY AND THE JAPANESE SYNTHETIC OIL INDUSTRY; II DEVELOPMENT OF LICENSING STRATEGY; III PROBING THE UNSUCCESSFUL RESULTS; IV CONCLUSION; 8 Upstream transfer of the Shimadzu process I TECHNOLOGICAL COOPERATION ON AN EQUAL FOOTING: THE ESTABLISHMENT OF OST LURGI III AN ATTEMPT AT LICENSING UPSTREAM; III REVISION OF THE TECHNOLOGICAL COOPERATION; IV CONCLUSION; Part IV Direct investment strategy; 9 Giving up control; I THE PERIOD OF FORCED EXPORT STRATEGY; II FROM LOCALIZATION OF SALES TO LOCALIZATION OF MANUFACTURING; III FUJI ELECTRIC'S MANAGEMENT CRISIS AND THE MOVE TOWARD COOPERATION; IV FORCED LOCALIZATION OF AUTOMATIC SWITCHBOARD MANUFACTURING; V THE FORCED SEPARATION OF COMPANIES; VI CONCLUSION; 10 Concluding remarks; SUMMARY; AMBITION AND PRIDE; Notes; Bibliography Index</p>
Sommario/riassunto	<p>This volume approaches the history of Japanese-German relations from a business history perspective. Starting with an overview of Japanese-German relations which focuses on the environment, strategies and forms of inter-firm relations, Akira Kudo then uses case studies to provide a broader picture, before finally considering strategy, organisational strategy and technology and management transfer in the light of problems identified earlier.</p>