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Autore	Gasman Marybeth
Titolo	Engaging diverse college alumni : the essential guide to fundraising / / Marybeth Gasman and Nelson Bowman III
Pubbl/distr/stampa	New York : , : Routledge, , 2013
ISBN	1-136-73031-1 0-203-81760-5 1-136-73032-X 1-299-13706-7
Edizione	[1st ed.]
Descrizione fisica	1 online resource (176 p.)
Classificazione	EDU000000EDU015000
Altri autori (Persone)	BowmanNelson
Disciplina	371.2/06
Soggetti	Educational fund raising - United States Education, Higher - United States - Finance Universities and colleges - Alumni and alumnae - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Front Cover; Engaging Diverse College Alumni; Copyright Page; Contents; Acknowledgments; 1. Introduction; 2. African American Philanthropy and Alumni: "Uplifting the Race"; 3. Asian American and Pacific Islander Philanthropy and Alumni: "Respect and Prestige"; 4. Latino Philanthropy and Alumni: "Elevating Culture and Family"; 5. Native American Philanthropy and Alumni: "Community over Individual"; 6. A Conversation with Advancement Staff at Majority Institutions; 7. A Conversation with Alumni of Color; 8. Model Programs for Alumni of Color; 9. Mistakes to Avoid 10. Best Practices and Concluding Thoughts11. Strategies at a Glance; Appendices; Bibliography; Index
Sommario/riassunto	Changing demographics are having a substantial impact on college and university student populations. In order to continue garnering funds and supporting their higher education institutions, development offices and individual fundraisers need to learn more about alumni of color. To help move fundraising staff away from a "'one size fits all'" approach, Engaging Diverse College Alumni provides a comprehensive overview of philanthropy in diverse cultures. Unlike other works on fundraising

within communities of color, this book focuses specifically on college and university alumni and of

2. Record Nr.	UNINA9910158608303321
Titolo	Cosmopolitan perspectives on academic leadership in higher education // edited by Feng Su and Margaret Wood
Pubbl/distr/stampa	London ; ; New York : , : Bloomsbury Academic, , 2017
ISBN	9781474223041 1474223044 9781474223058 1474223052 9781474223027 1474223028
Descrizione fisica	1 online resource (225 pages)
Collana	Perspectives on leadership in higher education
Classificazione	EDU000000EDU015000
Disciplina	378
Soggetti	Education and globalization Education, Higher - Aims and objectives Educational leadership Universities and colleges - Administration
Lingua di pubblicazione	Inglese
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Livello bibliografico	Monografia
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Nota di contenuto	Machine generated contents note: -- Series Editors Foreword -- Introduction: Towards a Cosmopolitan Outlook on Academic Leadership, Feng Su and Margaret Wood -- Part I: Theoretical Orientations -- 1. Academic Leadership and Its Discontents: Cosmopolitan Perspectives, John Smyth -- 2. Everyday Cosmopolitanism: The Challenges of Academic Leadership, Fazal Rizvi and Jason Beech -- Part II: Cosmopolitan Narratives -- 3. Academic Leadership and Political Oppression in Palestine: Lessons to be learnt, Rabab Tamish -- 4. Political Extremes in the Philippines: Academic Leadership and Social Engagement, Bienvenido F. Nebres -- 5. Leadership of Academic Writing Development in England: Narratives of

Problems, Pragmatism and Possibility, Carol A. Taylor and Jacqueline StevensonK -- 6. Socio-political Complexities in South Africa: Academic Leadership and Social Justice, Bill Holderness -- 7. Being a Woman Academic Leader in Japan: Intellectual Leadership and Culture Difference, Beverley Yamamoto -- 8. Crossing Higher Education Borders: Academic Leadership in the Learning University, Chris Duke -- Part III: Future Directions -- 9. Enabling Academic Leadership: Changing Academic Practice, Geoff Laye-- 10. Ethics of Academic Leadership: Guiding Learning and Teaching, Alison Cook-Sather and Peter Felten -- Coda: A Response, Helen M. Gunter -- Index.

Sommario/riassunto

"Explores academic development at the individual level in different international higher education contexts and on the implications for academic leadership development"--

"This book explores what academic leadership in higher education might mean in the cosmopolitan and increasingly globalised 21st century through individual academics' narrative accounts drawn from a range of international contexts. The book shows that academic leadership is key to an individual's development and that it could mean different things in different settings as academics operate across the levels of professional practice, institutional organisation, sector-wide systems and international networks. This book argues for the importance of cosmopolitan perspectives on academic leadership which are developed from the particularities of local and everyday situated experience. Part I of the book explores key theoretical perspectives; Part II provides first-hand accounts from the contributors of their own development as academic leaders; and Part III discusses some of the implications for those with responsibility for academic development and for all those concerned with developing the qualities necessary for leadership practices."--
