Record Nr. UNINA9910954067103321 Autore Augustin Sally Titolo The designer's guide to doing research: applying knowledge to inform design / / Sally Augustin, Cindy Coleman Hoboken, N.J., : John Wiley & Sons, 2012 Pubbl/distr/stampa 9786613398024 **ISBN** 9781118103807 1118103807 9781283398022 1283398028 9781118103784 1118103785 Edizione [1st ed.] Descrizione fisica 1 online resource (346 p.) Altri autori (Persone) ColemanCindy Disciplina 720.72 Soggetti Architectural design - Research Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Includes index. Before you do design research -- Researching : context, process, and Nota di contenuto general concepts -- What to learn -- Project initiation -- Project investigation -- Project integration -- Project implementation --Maintaining a database and research findings -- Conclusion. Sommario/riassunto An essential introduction to applying research for busy architects and designers The competitive design market and the need to create enduring value place high demands on architects and designers to expand their knowledge base to be able to digest and utilize multiple sources of information. Expected by their clients to be well versed on all aspects of a project, time-constrained architects and designers need quick responses in the face of daily challenges. As a result, these professionals must-more than ever-rely on, and apply, readily

accessible information culled from sound research to