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Titolo	More than money : five forms of capital to create wealth and eliminate poverty // Paul C. Godfrey
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ISBN	9780804789202 0804789207
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Descrizione fisica	1 online resource (240 p.)
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Soggetti	Capital Economic development Organization Poverty Self-reliance Social capital (Sociology)
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Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction : eliminating, not alleviating poverty -- More than money -- Self-reliance : the mechanism that eliminates poverty -- Part I. The five types of capital. Institutional capital : yarn-dyed cloth -- Social capital : a double-edged sword -- Human capital : the heart of the matter -- Organizational capital : power from simple machines -- Physical capital : the last puzzle piece -- Part II. Creating effective organizations. Mission and vision : leading the fight with values -- Ecosystems of development : systems to fight a system -- Measuring impact : are we winning? -- Eudemonia : human flourishing and the end of poverty.
Sommario/riassunto	Is poverty inevitable? No, says author Paul Godfrey. More than Money shows how organizations can win the fight against poverty and create prosperity for people at the base of the pyramid in the developing and developed world. This book presents a novel framework that shows how five types of interrelated capital—institutional, human, social, organizational, and physical—enable development and sustainable

growth. In addition to a widely-applicable model, Godfrey provides principles to guide application. Core chapters articulate each specific form of capital and provide examples of how it contributes to the triple bottom line. Not just a theoretical examination of poverty, More than Money delivers timely advice to organizations that produce goods and services, implement policies, and create meaningful change on the ground. This book will guide social innovators and entrepreneurs in business, government, and civil society settings as they create a vision, assemble a team of strong partners, and effectively measure social innovation.
