

1. Record Nr.	UNINA9910953971903321
Autore	Fitzgerald Scott W. <1973->
Titolo	Corporations and cultural industries : Time Warner, Bertelsmann, and News Corporation // Scott W. Fitzgerald
Pubbl/distr/stampa	Lanham, Md., : Lexington Books, 2012
ISBN	979-82-16-22162-3 1-283-43278-1 9786613432780 0-7391-4405-7
Edizione	[1st ed.]
Descrizione fisica	1 online resource (473 p.)
Collana	Critical media studies
Disciplina	338.7/610705
Soggetti	Cultural industries Conglomerate corporations Industrial concentration Mass media and globalization
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	List of tables -- List of figures -- List of acronyms and abbreviations -- Preface and acknowledgements -- Introduction -- Cultural corporations and capitalist imperatives -- Corporate strategy and structure in an age of "paranational hypercapitalism" -- Global media, regulation and the state -- Time Warner -- Bertelsmann -- News Corporation -- Conclusion -- List of references -- Endnotes -- Index.
Sommario/riassunto	Corporations and Cultural Industries: Time Warner, Bertelsmann, and News Corporation, by Scott Warren Fitzgerald, fills an important neglected area in communication and media studies through its sustained, theoretically-grounded, and empirically rich analysis of three of the most important global media conglomerates of our time: Time Warner, Bertelsmann, and News Corp. The books examines how financialization processes re-gear the internal operations of media corporations in a manner that pits one sector against another.