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Nota di contenuto	Cover; Half Title; Title Page; Copyright Page; Contents; Preface; Acknowledgments; About the Authors; Abbreviations; PART ONE. INTRODUCTION TO IMPACT EVALUATION; Chapter 1. Why Evaluate?; Evidence-Based Policy Making; What Is Impact Evaluation?; Prospective versus Retrospective Impact Evaluation; Efficacy Studies and Effectiveness Studies; Complementary Approaches; Ethical Considerations Regarding Impact Evaluation; Impact Evaluation for Policy Decisions; Deciding Whether to Carry Out an Impact Evaluation; Chapter 2. Preparing for an Evaluation; Initial Steps; Constructing a Theory of Change Developing a Results ChainSpecifying Evaluation Questions; Selecting Outcome and Performance Indicators; Checklist: Getting Data for Your Indicators; PART TWO. HOW TO EVALUATE; Chapter 3. Causal Inference and Counterfactuals; Causal Inference; The Counterfactual; Two Counterfeit Estimates of the Counterfactual; Chapter 4. Randomized Assignment; Evaluating Programs Based on the Rules of Assignment; Randomized Assignment of Treatment; Checklist: Randomized Assignment; Chapter 5. Instrumental Variables; Evaluating Programs When Not Everyone Complies with Their Assignment Types of Impact EstimatesImperfect Compliance; Randomized Promotion as an Instrumental Variable; Checklist: Randomized Promotion as an Instrumental Variable; Chapter 6. Regression

Discontinuity Design; Evaluating Programs That Use an Eligibility Index; Fuzzy Regression Discontinuity Design; Checking the Validity of the Regression Discontinuity Design; Limitations and Interpretation of the Regression Discontinuity Design Method; Checklist: Regression Discontinuity Design; Chapter 7. Difference-in-Differences; Evaluating a Program When the Rule of Assignment Is Less Clear
The Difference-in-Differences Method
How Is the Difference-in-Differences Method Helpful?; The "Equal Trends" Assumption in Difference-in-Differences; Limitations of the Difference-in-Differences Method; Checklist: Difference-in-Differences; Chapter 8. Matching; Constructing an Artificial Comparison Group; Propensity Score Matching; Combining Matching with Other Methods; Limitations of the Matching Method; Checklist: Matching; Chapter 9. Addressing Methodological Challenges; Heterogeneous Treatment Effects; Unintended Behavioral Effects; Imperfect Compliance; Spillovers; Attrition
Timing and Persistence of Effects
Chapter 10. Evaluating Multifaceted Programs; Evaluating Programs That Combine Several Treatment Options; Evaluating Programs with Varying Treatment Levels; Evaluating Multiple Interventions; PART THREE. HOW TO IMPLEMENT AN IMPACT EVALUATION; Chapter 11. Choosing an Impact Evaluation Method; Determining Which Method to Use for a Given Program; How a Program's Rules of Operation Can Help Choose an Impact Evaluation Method; A Comparison of Impact Evaluation Methods; Finding the Smallest Feasible Unit of Intervention; Chapter 12. Managing an Impact Evaluation
Managing an Evaluation's Team, Time, and Budget

Sommario/riassunto

The second edition of the Impact Evaluation in Practice handbook is a comprehensive and accessible introduction to impact evaluation for policy makers and development practitioners. First published in 2011, it has been used widely across the development and academic communities. The book incorporates real-world examples to present practical guidelines for designing and implementing impact evaluations. Readers will gain an understanding of impact evaluations and the best ways to use them to design evidence-based policies and programs. The updated version covers the newest techniques for evaluating programs and includes state-of-the-art implementation advice, as well as an expanded set of examples and case studies that draw on recent development challenges. It also includes new material on research ethics and partnerships to conduct impact evaluation. The handbook is divided into four sections: Part One discusses what to evaluate and why; Part Two presents the main impact evaluation methods; Part Three addresses how to manage impact evaluations; Part Four reviews impact evaluation sampling and data collection. Case studies illustrate different applications of impact evaluations. The book links to complementary instructional material available online, including an applied case as well as questions and answers. The updated second edition will be a valuable resource for the international development community, universities, and policy makers looking to build better evidence around what works in development.
