Record Nr. UNINA9910953870403321 Autore Yoo Christopher S Titolo The dynamic Internet: how technology, users, and businesses are changing the network / / Christopher S. Yoo Washington, D.C., : AEI Press, c2012 Pubbl/distr/stampa **ISBN** 9781283639361 128363936X 9780844772295 0844772291 Edizione [1st ed.] Descrizione fisica 1 online resource (185 p.) 384.33 Disciplina Soggetti Internet industry Business networks Internet industry - Prices Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Full Title Page: Contents; List of Illustrations; Acknowledgments; List of Nota di contenuto Acronyms; Introduction; PART I; Chapter 1 Increases in Number and Diversity of Internet Users; Chapter 2 Changes in Nature of Internet Usage: Chapter 3 Diversification of Transmission Technologies: Chapter 4 Upsurge in Complexity of Business Relationships; PART II; Chapter 5 Changes in Optimal Level of Standardization; Chapter 6 Inevitable Decline of Infomral Governance; Chapter 7 Migration of Functions into Core of Network; Chapter 8 Growing Complexity of Internet Pricing; Chapter 9 Inevitability of Intermediation Chapter 10 Incomplete Convergence and Myth of One ScreenChapter 11 Maturation of the Industry; Conclusion; References; Index; About the Author; Boilerplate Sommario/riassunto The Dynamic Internet: How Technology, Users, and Businesses are Changing the Network offers a comprehensive history of the Internet and efforts to regulate its use. University of Pennsylvania law professor Christopher S. Yoo contends that rather than engaging in prescriptive regulatory oversight, the government should promote competition in

other ways, such as reducing costs for consumers, lowering entry

barriers for new producers, and increasing transparency. These reforms would benefit consumers while permitting the industry to develop new solutions for emerging problems. It is fruitless for