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Sommario/riassunto

Communicating and Organizing in Context integrates Giddens' structuration theory with Goffman's interaction order and develops a new theoretical base-the theory of structural interaction-for the analysis of communicating and organizing. Both theorists emphasize tacit knowledge, social routines, context, social practices, materiality, frames, agency, and view communication as constitutive of social life and of organizing. Thus their integration in structural interaction provides a coherent, communication-centric approach to analyzing communicating, organizing and their int
