

1. Record Nr.	UNINA9910953623803321
Titolo	Shipping in China // edited by Tae-Woo Lee. [et al.]
Pubbl/distr/stampa	Abingdon, Oxon : , : Routledge, , 2016
ISBN	1-315-24317-2
Edizione	[1st ed.]
Descrizione fisica	1 online resource (201 pages)
Collana	Plymouth Studies in Contemporary Shipping and Logistics
Altri autori (Persone)	LeeTae-Woo
Disciplina	387.5/44/0951
Soggetti	Shipping - China Merchant marine - China Shipping - Government policy - China Shipping - Government policy - Korea (South) Shipping - International cooperation Harbors - China Stevedores - China Stevedores China
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	First published 2002 by Ashgate Publishing.
Nota di bibliografia	Includes bibliographical references at the end of each chapters.
Nota di contenuto	1. Introduction / Michael Roe -- 2. Chinese shipping policy and the impact of its development / Guangqi Sun and Shiping Zhang -- 3. The sea-going labour market in the People's Republic of China and its future / Krishnan Kumar Sharma -- 4. COSCO development strategy / Mingnan Shen and Tae-Woo Lee -- 5. Port competition and co-operation in Hong Kong and South China / Dong-Wook Song -- 6. A comparative study of Sino-Korean oil transport by sea / Xie Xinlian, Cao Qingguang and Tae-Woo Lee -- 7. COSCO restructuring / Mingnan Shen and Tae-Woo Lee -- 8. Chinese-Polish co-operation in liner shipping / Michael Roe -- 9. Sino-Korean maritime co-operation / Young-Tae Chang -- 10. International market entry strategies in China : lessons from ocean shipping and logistics multinationals / Photis M. Panayides -- 11. Logistics development in the port of Shanghai / Li Bao and Richard Gray.
Sommario/riassunto	The Chinese shipping industry is a particularly prominent industry and has rapidly expanded over the last decade. Amazingly, literature on the

subject is scarce and this is the first book to focus on it specifically. Bringing together a team of well-known shipping, logistics, economics and political science scholars from the Far East, Europe and the Americas, the volume provides an up-to-date overview of the Chinese shipping industry and its place in international shipping. The contributors analyze and discuss all the relevant major business issues, including marketing, finance, the politics of its development and its organizational structures. The volume will be of critical interest to both academics and professionals in the fields of shipping and transport, transport economics, and business planning and strategy.
