

1. Record Nr.	UNINA9910953591103321
Autore	Kneller Robert
Titolo	Bridging islands : venture companies and the future of Japanese and American industry / / Robert Kneller
Pubbl/distr/stampa	Oxford ; ; New York, : Oxford University Press, 2007
ISBN	9780191533341 0191533343
Edizione	[1st ed.]
Descrizione fisica	xiii, 396 p. : ill
Disciplina	338/.0640952
Soggetti	Technology transfer - Japan Technology transfer - United States Small business investment companies - Japan Small business investment companies - United States Academic-industrial collaboration - Japan Academic-industrial collaboration - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Intro -- Contents -- List of Figures -- List of Tables -- 1. Two Worlds of Innovation -- 2. Autarkic Large Companies -- 3. Upholding the Pecking Order: Universities and Their Relations with Industry -- 4. Up the Rocky Road: Venture Case Studies -- 5. IPO or Bust: Venture Financing -- 6. Amoeba Innovation: The Alternative to Ventures -- 7. Innovation Across Time and Space: Advantage New Companies -- Glossary -- A -- C -- D -- E -- F -- G -- I -- J -- K -- M -- N -- O -- P -- R -- S -- T -- U -- V -- Index -- A -- B -- C -- D -- E -- F -- G -- H -- I -- J -- K -- L -- M -- N -- O -- P -- Q -- R -- S -- T -- U -- V -- W -- X -- Y -- Z.
Sommario/riassunto	Bridging Islands is a detailed examination of the key role of venture companies in national technical and economic success, contrasting the industrial and social organization of the world's two largest economies, the US and Japan. The author argues that national policy on venture companies is of paramount importance to their economic growth.