1.	Record Nr.	UNINA9910144673203321
	Titolo	Ciba Foundation Tenth Anniversary Symposium on Significant trends in Medical Research [[electronic resource] /] / editors for the Ciba Foundation: G. E. W. Wolstenholme Cecilia M. O'Connor, Maeve O'Connor
	Pubbl/distr/stampa	London, : J & A Churchill, 1959
	ISBN	1-280-58940-X 9786613619235 0-470-71917-6 0-470-71667-3
	Descrizione fisica	1 online resource (369 p.)
	Collana	Novartis Foundation Symposia ; ; v.943
	Altri autori (Persone)	WolstenholmeG. E. W (Gordon Ethelbert Ward) O'ConnorCecilia M <1927-> (Cecilia Mary) O'ConnorMaeve
	Disciplina	610.72
	Soggetti	Medicine - Research Medicine Electronic books.
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	Description based upon print version of record.
	Nota di bibliografia	Includes bibliographical references and indexes.
	Nota di contenuto	Ciba Foundation TENTH ANNIVERSARY SYMP0SIUM ON SIGNIFICANT TRENDS IN MEDICAL RESEARCH; PREFACE; List of those participating in or attending the Symposium on "Significant Trends in Medical Research"; CONTENTS; Chairman's opening remarks; Molecular structure in relation to biology and medicine; Discussion; Fluorimetric studies on pyridine-nucleotide enzyme complexes; Discussion; Chemical basis of virus multiplication; Discussion; Population dynamics of body cells; Discussion:; Genetics and medicine; Discussion:; Ten years of general neurophysiology; Discussion: The nature and mechanism of action of hormonesDiscussion:; Metabolic problems involving the pancreas, choline, insulin and glucagon; Discussion:; Research in chronic pulmonary disease; Discussion:; Malignant transformation: its mechanisms and nature; Discussion:; Research in clinical nutrition; Discussion:; The quantitative

approach to disease-exemplitied by essential hypertension;
Discussion:; Factors influencing the substance and dimension of
medical research in the United States; Discussion:; General Discussion;
Chairman's closing remarks

2.	Record Nr.	UNINA9910953366203321
	Autore	Salter Anastasia <1984->
	Titolo	Flash : building the interactive web / / Anastasia Salter and John Murray
	Pubbl/distr/stampa	Cambridge, Massachusetts : , : The MIT Press, , [2014]
	ISBN	0-262-32578-0 0-262-32577-2
	Edizione	[1st ed.]
	Descrizione fisica	1 online resource (191 p.)
	Collana	Platform studies
	Disciplina	006.7/8
	Soggetti	World Wide Web Multimedia communications - Computer programs
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	Description based upon print version of record.
	Nota di bibliografia	Includes bibliographical references and index.
	Nota di contenuto	Flash and you -- Animating the web -- Platform/er programming -- The web arcade -- New media art -- Free and open? -- Flash and the future.
	Sommario/riassunto	"Adobe Flash began as a simple animation tool and grew into a multimedia platform that offered a generation of creators and innovators an astonishing range of opportunities to develop and distribute new kinds of digital content. For the better part of a decade, Flash was the de facto standard for dynamic online media, empowering amateur and professional developers to shape the future of the interactive Web. In this book, Anastasia Salter and John Murray trace the evolution of Flash into one of the engines of participatory culture. Salter and Murray investigate Flash as both a fundamental force that shaped perceptions of the web and a key technology that enabled innovative interactive experiences and new forms of gaming. They examine a series of works that exemplify Flash's role in shaping the experience and expectations of web multimedia. Topics include Flash as a platform for developing animation (and the "Flashimation"

aesthetic); its capacities for scripting and interactive design; games and genres enabled by the reconstruction of the browser as a games portal; forms and genres of media art that use Flash; and Flash's stance on openness and standards--including its platform-defining battle over the ability to participate in Apple's own proprietary platforms. Flash's exit from the mobile environment in 2011 led some to declare that Flash was dead. But, as Salter and Murray show, not only does Flash live, but its role as a definitive cross-platform tool continues to influence web experience."