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Note generali	Includes index.
Nota di contenuto	Cover; Copyright; Credits; About the Author; About the Reviewers; Table of Contents; Preface; Chapter 1: Getting Started; Important preliminary points; Signing in; Time for action - sign in to your Office Live; Small Business account; Signing out; Time for action - sign out of your Office Live; Small Business account; Exploring the website section; Time for action - exploring the website section of your account; Page Manager: the site-management tool; The starter website; Time for action - viewing the starter website; More about Page Manager; Time for action - viewing page properties Site Designer and Page Editor: the design toolsTime for action - exploring Site Designer; Time for action - exploring Page Editor; The rest of the tools: the galleries; Summary; Chapter 2: Customizing Headers and Footers; Choosing a title for your website; Time for action - setting the site title; Choosing a slogan for your website; Time for action - setting the site slogan; Setting the footer; Time for action - customizing the footer; Summary; Chapter 3: Setting Design Options; Choosing a theme for your website; Time for action - choosing a

theme; Choosing a style for your website

Time for action - choosing a style; Choosing a navigation layout; Time for action - choosing a style; Choosing a color scheme for your website; Time for action - choosing a color scheme; Choosing a site font for your website; Time for action - choosing the site font; Summary; Chapter 4: Setting Page Display Options; Setting site options; Time for action - opening the Site options dialog; Introducing Advanced design features; Time for action - activating Advanced design features; Using Advanced design features; Time for action - overriding the site width setting; Summary

Chapter 5: Building Your Website's Skeleton; Editing the home page; Time for action - opening the Home page in Page Editor; Choosing a page layout; Time for action - changing the Layout; Customizing the page layout; Time for action - customizing a layout; Creating a template for future use; Time for action - creating and saving a page template; Creating content for the home page; Building the Home page; Time for action - add copy to the Home page; Re-creating the About Us page; Time for action - creating a new page from a template; Re-creating the Contact Us page

Time for action - re-creating the Contact Us page; Creating the Privacy Policy page; Time for action - creating a new page from a template; Building the Privacy Policy page; Time for action - add copy to the Privacy Policy page; Deleting a page; Time for action - deleting a web page; Summary; Chapter 6: Building the Information Pages; Selecting and organizing information for your site's information pages; This book's companion site: a case study; Step 1: Decide the purpose of the website; Step 2: Specify potential visitors and classify them into groups; Step 3: Wear the visitors' hats and think of questions they'd ask

Sommario/riassunto

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