

1. Record Nr.	UNINA9910953270603321
Autore	Newman Michael Z.
Titolo	Legitimizing television : media convergence and cultural status / / Michael Z. Newman and Elana Levine
Pubbl/distr/stampa	New York : , : Routledge, , 2012
ISBN	1-136-94272-6 1-283-36376-3 9786613363763 0-203-84764-4 1-136-94273-4
Edizione	[1st ed.]
Descrizione fisica	1 online resource (228 p.)
Altri autori (Persone)	LevineElana <1970->
Disciplina	302.23/45 302.2345
Soggetti	Television broadcasting - Social aspects Television - Technological innovations
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Legitimizing television -- Another golden age? -- The showrunner as auteur -- Upgrading the situation comedy -- Not a soap opera -- The television image and the image of the television -- Technologies of agency -- Television scholarship and/as legitimation.
Sommario/riassunto	Legitimizing Television: Media Convergence and Cultural Status explores how and why television is gaining a new level of cultural respectability in the 21st century. Once looked down upon as a "plug-in drug" offering little redeeming social or artistic value, television is now said to be in a creative renaissance, with critics hailing the rise of Quality series such as Mad Men and 30 Rock. Likewise, DVDs and DVRs, web video, HDTV, and mobile devices have shifted the longstanding conception of television as a household appliance toward a new understanding of TV a