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| 1. Record Nr. | UNINA9910951801803321 |
| Autore | Lexa Carsten A |
| Titolo | A Start-Up's Definitive Guide to Failure : Learning from the Most Common Mistakes Founders Make / / by Carsten A. Lexa, Émilie Nollet |
| Pubbl/distr/stampa | Cham : , : Springer Nature Switzerland : , : Imprint : Springer, , 2024 |
| ISBN | 9783031705212 3031705211 |
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| Descrizione fisica | 1 online resource (0 pages) |
| Collana | Business Guides on the Go, , 2731-4766 |
| Altri autori (Persone) | NolletÉmilie |
| Disciplina | 658.11 658.15224 |
| Soggetti | New business enterprises Venture capital Strategic planning Leadership Personnel management Start-Ups and Venture Capital Business Strategy and Leadership Human Resource Management |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Nota di contenuto | Introduction - Too little attention is paid to start-up failures worldwide -- The entrepreneurial mindset - I am not an entrepreneur -- Commercial and technical knowledge - Knowledge is so yesterday -- The idea - Why it is everything and the business concept is nothing -- The product – When customers (and markets) do not know what is good for them -- Customer needs - If customers don't understand what they need, it's their own fault -- Selling - Nobody needs marketing and sales -- The Team - Don't waste time with interpersonal issues -- Leadership - Finally, let's live the power -- Investors - Money talks -- Taking care of yourself - Ignore yourself, focus on the business -- The bonus chapter - Socially and environmentally responsible business are overrated -- The end: A few words on a closing note -- Interview with Prof. Dr. Günter Faltin: How to fail as a |

founder.

Sommario/riassunto

Seven out of ten start-ups fail. The reasons for failure are well-known. Yet founders often fail to approach the topic of failure with the seriousness and commitment it deserves. This book aims to change that and offers a new approach for founders to “drive their start-up off a cliff.” Structured as a “how-to guide to failure,” it highlights the most common mistakes founders make, explains where they come from, and illustrates them with real-life examples. The goal of the book is to help founders make the “right” mistakes in order to fail more efficiently (and perhaps help them avoid making these mistakes in the first place). The book includes an interview with German “start-up legend” Prof. Günter Faltin.

2. Record Nr.

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Mahbub Tareq

Encouraging Foreign Direct Investment (FDI) in Bangladesh's Power Sector : The key factors for long-term investment sustainability / / by Tareq Mahbub

Cham : , : Springer Nature Switzerland : , : Imprint : Springer, , 2023

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Energy policy

Economic development

Renewable energy sources

Sustainability

Energy Policy, Economics and Management

Economic Growth

Renewable Energy

Inglese

Materiale a stampa

Monografia

Includes bibliographical references and index.

Nota di contenuto

1-Introduction -- 2-Benefits and costs of FDI/Social welfare effects of FDI -- 3-An overview of the Bangladesh power sector -- 4-Private sector power generation policy of 1996 and key policy incentives to attract private and foreign investment -- 5-The four areas of FDI attractiveness in the power sector -- 6-Key factors for FDI attractiveness in the power sector -- 7-Some key challenges/key barriers in FDI attractiveness in the power sector -- 8-Policy inferences for sustainable FDI generation in the power sector -- 9-Conclusion.

Sommario/riassunto

This book identifies and investigates the determinants that influence investment decision-making for conducting foreign direct investment (FDI) in Bangladesh's power sector. This book is organized around six core themes. These are: Bangladesh's vision to become a middle-income country by 2021 and have universal power for all; an overview of the benefits and costs of FDI from a host nation's perspective; an outlook of Bangladesh's power sector starting from the years 1994-2008 through 2011-2015 to 2016-2020 and beyond; the key factors that encourage foreign investors to conduct FDI in the Bangladeshi power sector subsumed under four broad categories of investment prospects namely, regulatory, economic and financial, political and social; the key barriers that deter FDI in the Bangladeshi power sector; and policy implications for long-term investment sustainability in the power sector. The main arguments posited in this book are: regulatory aspects are the most important for firms when conducting FDI in the power sector; land acquisition is a perennial problem that continues to hamper the development of large-scale power projects; there is a need for a transparent and competitive selection process to improve transparency and accountability in private power procurement; and more exploration of onshore and offshore gas fields with the extension of gas transmission networks be enhanced that ensure a regional balance of primary energy supply (gas) for setting up additional gas-based power plants in the country.