

1. Record Nr.	UNINA990001364280403321
Autore	Mahajan, Vijay
Titolo	Models for innovation diffusion / Vijay Mahajan, Robert A. Peterson
Pubbl/distr/stampa	Newbury Park (CA) : Sage, c1985
ISBN	0-8039-2136-5
Descrizione fisica	86 p. : ill. ; 22 cm
Collana	Quantitative applications in the social sciences ; 48
Altri autori (Persone)	Peterson, Robert A.
Disciplina	300.724
Locazione	MA1 MAS SE
Collocazione	S 122-N-27 XXIX-D-30 10810 SAG/48
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia

2. Record Nr.	UNINA9910946481203321
Autore	Knewitz Simone
Titolo	The Aesthetics of Collective Agency : Corporations, Communities and Crowds in the Twenty-First Century
Pubbl/distr/stampa	Bielefeld : , : transcript Verlag, , 2025 ©2024
ISBN	9783839468159 3839468159
Edizione	[1st ed.]
Descrizione fisica	1 online resource (271 pages)
Altri autori (Persone)	MuellerStefanie ArndtMaria IngwersenMoritz NitzkeSolvejg SchoberRegina TemmenJens
Disciplina	111.85
Soggetti	Aesthetics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Cover -- Contents -- Acknowledgments -- The Aesthetics of Collective Agency: An Introduction -- Works Cited -- I. Key Concepts -- Collective Agency -- “Devitalized Agency”: Political Subjectivity under Neoliberalism -- The Subject of Politics: Constructing Collective Identities -- The People vs. the Multitude: Models of Collectivity -- Beyond Horizontality vs. Verticality: Collective Agency in the Twenty First Century -- Works Cited -- Crowd -- Introduction: Affecting Ambiguities -- The Crowd and Its Discourse—Then/Now, Physical/Virtual -- The Crowd in Digital Media -- Crowdfication: On the Production and Productivity of a Social Figure -- Works Cited -- Affordance -- Works Cited -- Genre -- Institutionalality -- Temporalities -- Works Cited -- Digital Affect -- Digital Affects and Network Effects -- Invisible Infrastructures and the “Digital Banal” -- Artificial Intelligence and Black Box Affect -- Works Cited -- II. Digital Environments
Sommario/riassunto	This volume explores the evolving forms of collective agency in the

twenty-first century, particularly in the context of social movements, digital environments, and cultural practices. Edited by Simone Knewitz and Stefanie Mueller, the book examines critical futures at the intersection of environmental humanities, speculative fiction, and science and technology studies. It highlights the role of collective agency in addressing social justice movements such as Black Lives Matter, MeToo, and Fridays for Future, while also interrogating the influence of corporations, communities, and crowds. With a focus on interdisciplinary analysis, the work sheds light on the challenges and opportunities of contemporary activism, digital technologies, and the aesthetics of collective action. It is an essential resource for scholars and readers interested in cultural studies, social movements, and the dynamics of collective organization in modern society.
