

1. Record Nr.	UNINA9910920941903321
Titolo	Successful promotions
Pubbl/distr/stampa	Trevose, Pa., : Advertising Specialty Institute Cleveland, Ohio, : Proforma
Descrizione fisica	1 online resource
Disciplina	659
Soggetti	Marketing Advertising Sales promotion Periodicals.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Periodico
Note generali	"The marketers' guide to the best promotional products and how to use them." Issue for Nov. 2007 includes the 3rd annual buyers' guide.