

1. Record Nr.	UNINA9910919816403321
Autore	Marino Alba
Titolo	Innovation at the Peripheries : Firm Strategy for Enabling Regional Advantages // by Alba Marino
Pubbl/distr/stampa	Cham : , : Springer Nature Switzerland : , : Imprint : Palgrave Macmillan, , 2024
ISBN	9783031711732 9783031711725
Edizione	[1st ed. 2024.]
Descrizione fisica	1 online resource (194 pages)
Collana	Palgrave Studies in Democracy, Innovation, and Entrepreneurship for Growth, , 2662-365X
Disciplina	658.4062 658.514
Soggetti	Technological innovations Strategic planning Leadership Regional economics Space in economics Innovation and Technology Management Business Strategy and Leadership Regional and Spatial Economics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Introduction -- Disentangle the periphery & innovation literature -- Decoding the periphery puzzle -- From geography to strategy: the case of Italian peripheries -- Conclusions and future endeavors.
Sommario/riassunto	Innovation scholarship has traditionally leaned towards the analysis of innovation processes linked to conditions found in 'core' areas; well-functioning economic hubs and dynamic high-technology sectors. Although more recent work on innovation in emerging economies has begun to broaden the picture, innovation in the 'peripheral' regions and sectors of developed economies is still largely unexplored. This book is a unique exploration of how innovation processes operate in peripheral regions, while also looking at the key drivers and challenges organizations face in peripheral areas as they strive to innovate and

compete globally. Adopting interdisciplinary approaches from management studies, economics and geography, this book blends theory-building and quantitative approaches to investigate the periphery and innovation nexus, with a focus on bibliometric approach, topic modelling, and patent-based analysis. It will be of great interest to scholars and students of innovation, strategic management, regional development and sustainability. Alba Marino is Assistant Professor in Management and Innovation at the University of Messina, Italy. She has collaborated with the Freedom Project at the University of Pennsylvania and the iBEGIN research team at the Fox School of Business at Temple University. She has held fellowships at Ca' Foscari University of Venice, the University of Bologna and the University of Turin. She has been a part-time visiting researcher at the Department of Strategy and Innovation of the Copenhagen Business School. Her current research projects include the role of global co-inventorship networks and migration in knowledge creation, the antecedents of green technologies and the determinants of innovative processes in peripheral areas.
