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Nota di contenuto	Chapter 1. Supporting transformation in urban areas: the Desire project -- Chapter 2. Fostering citizen-led projects through multi-level engagement in Wildemanbuurt, Amsterdam -- Chapter 3. The green transition: transforming soviet housing neighborhoods in Zjepju, Riga -- Chapter 4. Transforming through education: developing inclusive residential areas in Gadehavegrd, Hje Taastrup -- Chapter 5. Beauty, inclusiveness, and sustainability for the public space in MIND -- Chapter 6. Listening to a place from a multi-species perspective through an aesthetic practice in Herlev -- Chapter 7. Co-creating a Future Green Vision to Empower and Amplify Synergies in BTC, Ljubljana -- Chapter 8. Biodiversity Hub: an emerging and co-created strategy for Cascina Falchera in Turin -- Chapter 9. Co-creating a circular campus in Kalundborg -- Chapter 10. Monitoring assessing and learning from transformation journeys in urban transformation sites.
Sommario/riassunto	This open access book offers valuable insights into experimenting with New European Bauhaus values and principles in urban transformation, drawing on contributions from key players such as local activists, action researchers, municipalities, developers and artists. It highlights lessons learned from the lighthouse project Desire - Designing the Irresistible Circular Society", weaving a narrative of transformative

change. The book emphasizes innovative strategies, citizen engagement, and transdisciplinary approaches in shaping urban environments. The journey begins with an in-depth exploration of the Desire project, providing a nuanced understanding of the broader context of its experiments and research activities. This foundation leads to an examination of diverse approaches to achieving sustainable, inclusive, and aesthetically enriching urban transformations. Readers are guided through the complexities of urban change, gaining a holistic understanding of how urban transformation and an irresistible circular society can be cultivated and sustained within the dynamic landscape of European cities. Additionally, the book presents findings from an EU lighthouse project, showcasing how urban transformation sites evolve by integrating lessons that could inform future policy, research, and further advancements within the New European Bauhaus initiative.
