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Altri autori (Persone)	NarcisoPaolo MaWeiye
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Nota di contenuto	Chapter 1: Unraveling the Basics of Generative AI -- Chapter 2: Exploring the Transformative Potential of Generative AI -- Chapter 3: Revolutionizing Content: Generative AI in Marketing and Advertising -- Chapter 4: Elevating Customer Interactions with Generative AI -- Chapter 5: Streamlining Operations through Generative AI -- Chapter 6: Pioneering Products with Generative AI -- Chapter 7: Charting the Course: Strategies for Successful Generative AI Implementation -- Chapter 8: Navigating Risks and Legalities of Generative AI -- Chapter 9: Quantifying Success: Evaluating the ROI of Generative AI Initiatives -- Chapter 10: Looking Ahead: Preparing for the Future of Generative AI.
Sommario/riassunto	Embark on a Journey to Business Evolution with “Decentralized Business”! In a landscape where adaptability is paramount, this book is a guiding light amidst a sea of uncertainty. Crafted by seasoned Web2 professionals, it offers a unique perspective on transitioning from traditional cloud computing to decentralized technologies. What distinguishes this guide is its practical approach, grounded in the real-world experiences and challenges faced by those at the forefront of the Web2 revolution. Delving beyond theory, “Decentralized Business” provides actionable insights and strategies to navigate the complexities of Distributed Ledger Technologies (DLTs). Rather than just discussing the implementation of DLTs, it delves into the intricacies of execution, offering tangible guidance to facilitate a seamless transition to the

decentralized landscape. Moreover, this book doesn't stop at transition—it's a blueprint for thriving in the Web3 era. By offering strategic perspectives and tactical advice, it equips businesses of all sizes to not only survive but flourish in the decentralized economy. Whether you're a startup poised for disruption or an established enterprise seeking innovation, "Decentralized Business" empowers you to confidently embrace the future. The time for passive observation is over; the future of business is decentralized, and "Decentralized Business" is your guide to navigating this evolution. Join the ranks of forward thinkers shaping tomorrow's economy—secure your copy now and embark on a journey of transformation and opportunity. What You Will Learn • The foundational concepts of Distributed Ledger Technologies (DLTs) and their relevance to Web2 professionals. • Security considerations and best practices for implementing decentralized solutions. • Strategies for integrating DLTs into existing cloud-based infrastructures.

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