

1. Record Nr.	UNINA9910917297703321
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Titolo	Soaking up the rays: Light therapy and visual culture in Britain, c. 1890-1940
Pubbl/distr/stampa	Manchester University Press, 2017
Descrizione fisica	1 online resource (288 p.)
Soggetti	20th century history: c 1900 to c 2000 British & Irish history Complementary medicine History of art / art & design styles History of medicine
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	Soaking up the rays forges a new path for exploring Britain's fickle love of the light by investigating the beginnings of light therapy in the country, from c.1890-1940. Despite rapidly becoming a leading treatment for tuberculosis, rickets and other infections and skin diseases, light therapy was a contentious medical practice. Bodily exposure to light, whether for therapeutic or aesthetic ends, persists as a contested subject to this day: recommended to counter psoriasis and other skin conditions as well as Seasonal Affective Disorder (SAD) and depression; closely linked to notions of beauty, happiness and well-being, fuelling tourism to sunny locales abroad and the tanning industry at home; and yet with repeated health warnings that it is a dangerous carcinogen. By analysing archival photographs, illustrated medical texts, advertisements, lamps, and goggles and their visual representation of how light acted upon the body, Woloshyn assesses their complicated contribution to the founding of light therapy. Soaking up the rays will appeal to those intrigued by medicine's visual culture, especially academics and students of the histories of art and visual culture, material cultures, medicine, science and technology, and

popular culture.

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