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Nota di contenuto	Introduction: Issues in Assessing Study Abroad / Victor Savicki and Elizabeth Brewer -- PART ONE: THEORY AND BACKGROUND ON ASSESSING STUDY ABROAD -- How We Got to Where We Are (and Aren't) in Assessing Study Abroad Learning / Mark Salisbury -- Beyond the Study Abroad Industry: Perspectives From Other Disciplines on Assessing Study Abroad Learning Outcomes / Rachel Shively, Nick Gozik, Elizabeth Brewer, Dennis Doyle, and Victor Savicki -- Closing the Loop: Linking Stages of the Assessment Cycle / Nick Gozik -- PART TWO: TOOLS AND STRATEGIES FOR ASSESSING STUDY ABROAD -- Contextualizing the Assessment Journey and Tools for the Trek / Kevin P. Saunders, Jen Hogan, and Christa Lee Olson -- Quantitative Approaches to Study Abroad Assessment / Mark E. Engberg and Lisa M. Davidson -- Using Qualitative Research Methods to Assess Education

Abroad / Tasha Bleistein and Mary Shepard Wong -- PART THREE: CASE STUDIES OF PRACTICE IN ASSESSING STUDY ABROAD -- Where and How Do Students Learn Abroad? Using Reflective Writing for Meaning-Making and Assessment / Elizabeth Brewer and Joshua Moore -- Adapting the Office Mission and Assessment Practices to Institutional Needs / Nick Gozik -- Integrated Assessment Strategies: Linking Study Abroad Outcomes to the Liberal Arts Core Curriculum / Dennis M. Doyle -- Engagement: Assessment's Ability to Connect People, Ideas, and Practice / Kelly McLaughlin -- Using Data for Improvement and Advocacy: A 10-year Retrospective on Outcomes Assessment Through Multi-Method Longitudinal Studies and Institutional Data / Elaine Meyer-Lee and Karen Chambers -- Continuous Improvement in a Small Study Abroad Office using Outcomes Assessment / Victor Savicki and Michele V. Price -- A Closer Look at the Wesleyan Intercultural Competence Scale (WICS): A New Tool for Measuring Study Abroad Outcomes / Steven E. Stemler and Carolyn K. Sorkin -- Engaging Stakeholders in Assessment of Student Learning in Off-Campus Programs / Joan Gillespie, Elizabeth Ciner, and David Schodt -- Using a Partnership Approach in Study Abroad: Implications and Strategies for Program Design and Assessment / Mary F. Price, Julie A. Hatcher, Dawn Michele Whitehead, and Gil Latz -- Capacity Building for Assessing Study Abroad Outcomes / Elizabeth Brewer.

Sommario/riassunto

This book is intended to guide advisors, administrators, and faculty members engaged with study abroad who are concerned with answering the question: what does study abroad achieve? It will also inform the work of study abroad organizations as well as institutions receiving study abroad students. Offering a broad-based approach to assessment, the book will appeal to those starting out. However, an array of case studies, illustrating the often untidy process of implementation, will equally appeal to those further along by offering creative - and often simple - approaches to common problems. Following an account of how, and why, assessment in the field has evolved, the first part of the book sets the stage for the reader to consider the role of mission and context in determining purpose, goals and outcomes; to identify and consult with stakeholders; determine what data and expertise may already be available on campus; match methods and tools to questions; and create realistic plans to communicate findings, and to act upon them. The second part of the book offers an overview of appropriate tools and strategies for assessing study abroad, emphasizing the importance of carefully formulating and prioritizing assessment questions and understanding the advantages and drawbacks of different instruments. It describes an array of qualitative, quantitative, and mixed methods, illustrating their application with examples of practice, and concludes by outlining the process of putting a plan into action. The book concludes with ten case studies that illustrate various approaches to planning, experimentation, and implementation, some revealing false starts and lessons learned, and all conveying the message that assessment is an iterative, on-going process that needs constant refinement. The cases represent a wide variety of institutional and organizational types and demonstrate how each selected methods suited to their capacities and cultures.
