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Nota di contenuto	Chapter 1. Introduction -- Chapter 2- Conceptual approaches -- Chapter 3- Theoretical frameworks -- Chapter 4- Methodological approaches -- Chapter 5- Conclusion.
Sommario/riassunto	This book draws together the scientific research on how we process and interpret emoji. Most books on the subject of emoji explain how we use emoji and the functions they serve for the sender, but very do

very little to address the receiver's perspective. Seeking to redress this, this book extracts insights from a range of psychology sub-disciplines to provide a comprehensive review of current research on how we process emoji. The book also includes recommended theoretical frameworks and methodologies to help researchers in this area to strengthen their research, as a way of helping advance the research field on this fascinating topic. Professor Linda K. Kaye is Associate Head of Department at Edge Hill University, UK. She specialises in cyberpsychology, broadly seeking to understand how online worlds affect our everyday experiences and behaviour, and the extent to which we can understand human psychology from studying people's online behaviour.
