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Nota di contenuto	List of Figures -- List of Tables -- List of Abbreviations -- Notes on Contributors -- 1 Books and Prints at the Heart of the Catholic Reformation in the Low Countries (16th–17th Centuries) / Renaud Adam, Rosa De Marco and Malcolm Walsby -- Part 1: Book Production and Book Business -- 2 A Window of Opportunity: Framing Female Owner-Managers of Printing Houses in Sixteenth-Century Antwerp / Heleen Wyffels -- 3 The Printing Industry and the Counter-Reformation in Brussels under Archduke Albert and Archduchess Isabella (1598–1633) / Renaud Adam -- 4 Successful Strategies for Creating a Devotional Best Seller: Canisius's Manuale Catholicorum Published by the Plantin Press / Dirk Imhof -- 5 International Sales of Tridentine Emblems Books by the Antwerp Officina Plantiniana: The Case of Father Joannes David at the Beginning of the Seventeenth Century / Renaud Milazzo -- Part 2: Publishing Enterprises -- 6 A French Book in the Low Countries: Matthieu de Launoy's Déclaration et Réfutation and Its Reissues in Douai, Cambrai and Antwerp (1578–1579) / Alexander Soetaert -- 7 'Per Modum Compendii a Leonardo Damerio Leodiensi in Lucem Editum': Odo van Maelcote, Léonard Damery, the Astrolabium Aequinotiale, and the Parallactic Print between Italy and the Southern

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Sommario/riassunto

Often considered as the first phenomenon of mass media in history, the use of books and prints by Protestants has been widely studied and has generated a rich and plentiful bibliography. In contrast, the production and use of these supports by the partisans of the Counter-Reformation have not received the attention they deserve, especially in the context of the Low Countries. The twelve contributors provide new perspectives on the efficacy of the handpress book industry to support the Catholic strategy of the Spanish Low Countries and underlines the mutually beneficial relationship between proponents of the Counter-Reformation and the typographic world. It is therefore also an important contribution to our understanding of sociocultural and socioeconomic background of the Catholic Netherlands.
