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Nota di contenuto	1.Introduction to Services and GVC Activities ASEAN and East Asia -- 2. Changes in the Business Conditions of small and medium sizes enterprises during COVID-19: industry and regional analysis in Japan -- 3.Establishment Dynamics and Employment Growth of FDI Service Firms Evidence from Korea -- 4.Servicification and GVCs Evidence from Hi-tech Indian Manufacturing Firms -- 5.Impact of Servicification of Manufacturing on the Labor Market: The Case of Chinese Firm Level

Data -- 6.Mapping the Philippines in the Offshoring Services Global Value Chain and A Closer Look at the Engineering Services Outsourcing -- 7.Global Value Chain of Medical Tourism: Case Study of Thailand -- 8.The Role of International Network in Indonesia's Higher Education Services -- 9.Financial Services, Innovation, and Inclusive Growth in ASEAN and Singapore -- 10.Manufacturing Performance and Services Inputs: Evidence from Malaysia -- 11.Trade, Structure Adjustment in the Economy and Productivity Growth in Vietnam: Shifting to Service Sectors -- 12.Service Sector Development in Cambodia Employment Choice and Household Consumption of Services -- 13.Accounting and Services: Offshoring and Value-Chain -- 14.Determinants of Household Expenditures for Services: The Roles of Regional Value Chain -- 15. Services, GVC Activities, ASEAN Economic Community: Next Stage of Growth of Global Production Value Chain.

Sommario/riassunto

The book provides the analytical framework as well empirical analysis of the development of services GVC in the ASEAN and East Asian region. This book provides extensive discussions at both regional level and respective country level development of services GVC activities. This book highlights discussions on the developments in services and structural transformation and regional development of services liberalization and alignment to the GVC in the ASEAN Member states as well as the East Asian countries of Australia, China, India, Japan, and Korea. This book also covers key and specific services development in terms of tourism, business services, logistics, health, aviation, accounting, finance and insurance, BPO services, wholesale and retail, knowledge-based services using the GVC framework. This book focuses on the development of services from a supply chain perspective and a deeper assessment of the implications for the policy coverage and design of regional integration related to services. This book explores key issues related to migration, movement of people, digital trade, and skills development in the ASEAN countries to adapt to the new dimensions of the GVC activities in the region. This book presents 15 chapters with an overview chapter, country-specific chapters covering 13 ASEAN and East Asian countries and a policy discussion chapter. .
