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| Autore | Musil, Robert |
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| 2. Record Nr. | UNINA9910913773703321 |
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| Soggetti | Technological innovations Industrial organization Electronic commerce Small business Strategic planning Leadership Innovation and Technology Management Industrial Organization e-Commerce and e-Business Small Business Business Strategy and Leadership |
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Livello bibliografico

Monografia

Nota di contenuto

Introduction -- The Evolution of Innovation Spaces From Inventors Workshops to Open Innovation Labs -- Why You Need an Open Innovation Lab -- What Is an Open Innovation Lab -- The Mindset of an Open Innovation Lab Innovation Paradigms and Inspiring Principles -- Key Resources Time Space and Facilitation -- Tools and Technologies of an Open Innovation Lab -- Categories of Open Innovation Labs -- Open Innovation Labs Management Model -- Open Innovation Labs for Innovation Capacity Development -- Open Innovation Labs in Practice -- Mistakes to Avoid and Critical Dimensions of Success -- Roadmap for Creating and Developing Open Innovation Labs -- The Future: Challenges and Opportunities -- References.

Sommario/riassunto

This book allows readers to discover the great potential of Open Innovation Labs (OILs). The book offers a practical and in-depth exploration of OILs, guiding readers through their establishment and management. Uniting academic research and actionable insights, this book equips professionals and researchers with the tools to unlock their organization's innovation potential. The book looks into the evolution of innovation spaces, from historic inventors' workshops to modern OILs, and uncovers their impact on organizational transformation. It explores the crucial role of OILs in fostering a culture of continuous innovation and driving collaboration with diverse stakeholders. Readers will benefit from a roadmap to help create, nurture, and optimize OILs to suit their unique organizational context. With its focus on practicality and applicability, this book is a key resource for helping readers build, manage, and succeed with OILs. From business leaders to educators and policymakers, it empowers readers to shape a thriving ecosystem of innovation, leading organizations toward a future of sustainable growth and positive change.