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Descrizione fisica	1 online resource (320 pages)
Collana	Contributions to Management Science, , 2197-716X
Disciplina	658.4
Soggetti	Strategic planning Leadership Technological innovations Entrepreneurship New business enterprises Knowledge management Business Strategy and Leadership Innovation and Technology Management Knowledge Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Interactionist practices as sources of tensions: a dynamic perspective -- Social Media Use and Organization Knowledge Sharing: Marketization of Innovation Ideas -- Leadership through the history of Entrepreneurship: creativity and evolution -- Redefining innovation for sustainable development: exploring the global impact of sustainable innovation- Creation of academic spinoffs: managerial practices, productivity, and innovation -- Employees' emotional connection to their organization. Is it an achievable challenge -- The costs of circular economy models in the food industry from Moldova -- Fostering Growth: Entrepreneurship in Lebanon's Ecosystem -- Main Practices in Determining Business Productivity in Hotel SMEs in Latin America -- Lebanon's Leadership Crossroads: Tradition and Modernity in Managerial Effectiveness -- Enhancing Marketing Knowledge Creation

through Social Media Use in Developing Countries Organization: Experience from Tanzania -- Development of the Organizational Culture of the Hotels' Rooms Division due to the Implementation of the COVID-19 Prevention Health Protocols -- The impact of Trait Emotional Intelligence on Transformational Leadership: The case of Managers and Employees of Hotel Companies -- Assessing the factor structure of the Sense of Coherence-29 questionnaire (SOC-29) with the multifactor leadership questionnaire (MLQ) for its application in the South African banking industry.

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Sommario/riassunto

This book explores the evolution of managerial practices supporting the growth of small- and medium-sized businesses and how these practices are associated and employed with trusted leadership to develop better business performance and success. It analyzes the influence of managerial practices on organizational innovation and provides case studies that demonstrate the ways in which societal and cultural settings may influence the perception of leadership processes and effectiveness. This book is of value for researchers, scholars, students, and practitioners interested in organizational effectiveness, entrepreneurship, and innovation.

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