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Nota di contenuto	Orthodox gazelles performance and advantages during the pandemic (Russian case) -- Establishment of start-up's identity as strategy for maintaining business continuity -- The effect of social entrepreneurship antecedents on social entrepreneurship intention -- Not another brick on the wall: generation z and future of work -- Technostress and psychological flexibility: the mediating role of resilience at work in the context of remote working it employees -- Optimizing profitability in native chicken production business: a study on growth performance and cost-effective diet systems for native chicken production business in Malaysia -- The effect of electronic word-of-mouth on customers' purchase intention among tiktok users -- A comprehensive analysis of online shopping expenditure in v4 countries -- Exploring the drivers of customer satisfaction in service industry: the case study of student dormitories in the city of Zagreb -- Does engagement in environment lead to enhance sustainable

consumption behavior? Empirical evidence from Indonesia -- Consumer attitudes towards private-label yogurts and yogurt packaging -- Comparison of the predictive power of machine learning approaches for forecasting creditworthiness of industrial companies in low-default portfolios -- Connection between gender disparity in financial systems and businesses -- Improving public investment in Kazakh PPPs from a portfolio perspective: a system dynamics approach -- Integrated performance measurement system – prevention of bankruptcy -- Decoding eastern European national public-private partnership infrastructure programs -- The role of environmental protection expenditures in the green transition of EU countries.

Sommario/riassunto

This volume of Eurasian Studies in Business and Economics includes selected papers from the 44th Eurasia Business and Economics Society (EBES) Conference, held in Istanbul on July 6th, 7th and 8th, 2023 and hosted by Istanbul Bilgi University, Türkiye. The theoretical and empirical papers gathered here cover diverse areas of business and management from different geographic regions. .
