

1. Record Nr.	UNINA9910908995703321
Autore	Borowiecki Karol Jan
Titolo	Innovative Cultural Tourism in European Peripheries
Pubbl/distr/stampa	Oxford : , : Taylor & Francis Group, , 2024 ©2025
ISBN	1-04-025442-X 1-003-42295-0 1-04-025447-0
Edizione	[1st ed.]
Descrizione fisica	1 online resource (291 pages)
Collana	Routledge Research in the Creative and Cultural Industries Series
Altri autori (Persone)	FresaAntonella Martín CivantosJosé María
Disciplina	338.47914
Soggetti	Heritage tourism - Europe Culture and tourism - Europe Sustainable development - Management Community-based conservation - Europe
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Visiting the margins: Innovative cultural tourism in European peripheries / Karol Jan Borowiecki, Antonella Fresa and Jose Maria Martin Civantos -- Tourism as a tool for social and territorial cohesion: Exploring the innovative solutions developed by INCULTUM Pilots / Vincent Guichard and Flore Coppin -- Place branding from scratch: Naming, framing, and finding Campina de Faro / Viktor Smith and Maximilian Block -- Innovative business models for cultural tourism: Advancing development in peripheral locations / Carsten Jacob Humlebæk and Esben Rahbek Gjerdrum Pedersen -- Navigating landscapes: Approaches to data collection and analysis in tourism / Karol Jan Borowiecki, Maja Uhre Pedersen, Shahedul Alam Khan and Sara Beth Mitchell -- Participatory models and approaches in sustainable cultural tourism / Kamila Borsekova and Katarina Vitalisova -- Tourism and reception of visitors as a lever for inclusiveness and resiliency of heritage communities: Two case studies in hungarian peripheries / Eszter Gyorgy, Gabor Olah and Gabor Sonkoly -- Participatory platform for sustainable cultural tourism: The case of

Central Slovakia / Darina Rojikova, Kamila Borsekova and Alexandra Bitusikova -- Water heritage and community-based cultural tourism: The case of the Algarve's Coastal Agrarian Plain, in Southern Portugal / Desiderio Batista, Manuela Guerreiro, Miguel Reimao Costa, Bernardete Sequeira, Marisa Cesario and Dora Agapito -- Historical water management systems and sustainable cultural tourism: The case study of Altiplano de Granada (Spain) / Jose Maria Martin Civantos, Elena Correa Jimenez and Maria Teresa Bonet Garcia -- Ancient paths to the future: An integrated approach to territorial communities and entrepreneurship / Vincent Guichard and Flore Coppin -- Measuring rural tourist behaviour and engagement: Inside the mind of the visitor / Sabine Gebert Persson, John Osth, Mikael Gidhagen, Marina Toger and Anna-Carin Nordvall -- Cultural tourism, cutting edge Technologies and Participatory Planning in the Context -- of Worth-Living Integrated Development -- Vaios Kotsios and Sotiris Tsoukarelis -- Experimental Reconstruction, Cultural Memory and Cultural Tourism: Vlach Minority -- Heritage in the Upper Vjosa Valley, Southern Albania -- Eglantina Serjani and Ardit Miti -- Community Genealogy as a Tool for Heritage Tourism -- John Tierney, Maurizio Toscano and Amanda Slattery

---

Sommario/riassunto

Cultural tourism can play an important role in social and territorial cohesion. Focusing on European peripheral regions, this book illuminates the importance of local communities in heritage management for sustainable development.

---