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| Nota di contenuto | 1. From Lehman Brothers to Evergrande: Is Another Housing Crisis on its Way? -- 2. The Psychology of Homeownership: Does Owning a House Really Matter? -- 3. Housing Market Dynamics: Understanding the Recent Global Trends and Threats -- 4. Lessons (not) Learned From Past Housing Bubbles & Crises -- 5. How Do We Create a Housing Affordability Crisis: Türkiye Case -- 6. Housing Financing Models, Schemes and Policies: Global Practices -- 7. Time to Change the Rules of the Game: Introducing a Sustainable Home Financing Model -- 8. What the Future Holds: The Roadmap for a Sustainable Housing Industry. |
| Sommario/riassunto | "It is high time that we found a way to pool our savings in order to invest in national housing inventories, thereby providing affordable homes for our people. Levent Sümer's book is a valuable contribution to the momentum that this idea deserves to generate." —Andrew Baum, Senior Research Fellow, Green Templeton College, Emeritus Professor, University of Oxford, UK "We need to think out of the box to provide |

sustainable solutions; this book exactly does so. Dr. Sümer's sustainable financing models, structured on shifts in our thinking and finance models, deserve to be carefully examined towards a fairer world for societies." —Vedat Akgiray, Professor of Finance, Boaziçi University, Türkiye "An inspiring book that triggers many new ideas about sustainable home financing models structured on new paradigms. After reading the book, as a banker, I started to think about the new role of the banks in the new decentralized sharing economy. I'm sure all readers, from policymakers to bankers, will be excited and want to take action immediately." —Hakan Aran, CEO and Board Member, Türkiye Bankas "The book gives insightful, practical, and statistically supported plans for governments to make house ownership an important National Policy Goal to increase citizens' loyalty, leading to economic prosperity for future generations. In his book, Dr. Levent Sümer offers an excellent reference for strategic planning for a better future." —Dr. Yahia AbdulRahman, Founder and CEO of LARIBA - American Finance House and Riba Free Bank of Whittier, USA "The book keeps you engaged from the start to the end, with fascinating facts, rich data, and a global outlook that is explained comprehensively. How to make sure housing is affordable for most of the population? Dr. Sümer proposes a sustainable home financing model worth reading and implementing." —Doris Andoni, Previous Director of Housing Policy in Albania, Housing Policy Expert Levent Sümer is a strategist, author, and scholar. He is the Chairman of SMR Strategy, an international investment and management consultancy company, and teaches at Boaziçi University in the Executive MBA and CEM Programs.
