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Nota di contenuto	Introduction -- Designing for Interactions An Approach to Service Design -- Informational Privacy for Service Design -- An Ethical Approach to Privacy for Service Design -- Defining a Privacy Ethical Framework for Service Design -- Conclusions.
Sommario/riassunto	This open access book equips designers with a deeper understanding of informational privacy, emphasizing why and how designers should design services that respect and enhance people's privacy. The solution to these issues is more important and challenging in our globalized service and design landscape. In their quest to understand the rationale for privacy in service design, authors embarked on an extensive journey through various disciplines and practices. Ultimately, author grounded their findings in ethics and philosophy from a designerly (thus pragmatic) and multicultural perspective. The next challenge has been

to translate these ethical and philosophical principles into practical guidelines for designers: an easy to implement and global privacy ethical framework for service designers.

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