

1. Record Nr.	UNINA9910315232203321
Autore	Strouse A. W.
Titolo	Transfer queen // A.W. Strouse ; with drawings by Patty Barth
Pubbl/distr/stampa	Brooklyn, NY, : punctum books, 2018 [Santa Barbara, California] ; ; Earth, Milky Way : , : punctum books, , 2018 ©2018
ISBN	9781947447646 1947447645 9781947447639 1947447637
Descrizione fisica	1 online resource (378 unnumbered pages) : illustrations (black and white); PDF, digital file(s)
Disciplina	811.6
Soggetti	American poetry
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	Cruising the New York City subway, the Transfer Queen is on the prowl! These voyeuristic figure drawings—both poetic and visual—sketch the men of Gotham’s transportation system. A.W. Strouse and Patty Barth spy on strangers with a special kind of anonymous intimacy. Transfer Queen is ideal reading material for kinky commuters. But remember: “A crowded subway car is no excuse for unlawful sexual conduct!”.

2. Record Nr.	UNINA9910704438603321
Autore	Volk Paul M.
Titolo	Airborne precision spacing for dependent parallel operations interface study // Paul M. Volk [and four others]
Pubbl/distr/stampa	Hampton, Virginia : , : National Aeronautics and Space Administration, Langley Research Center, , 2012
Descrizione fisica	1 online resource (75 pages) : color illustrations
Collana	NASA/CR ; ; 2012-217777
Soggetti	Spacing Cockpits Routes Operations research Algorithms Feedback
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Title from title screen (viewed on June 3, 2013). "October 2012."
Nota di bibliografia	Includes bibliographical references (page 35).

3. Record Nr.	UNINA9910903798603321
Autore	Kohne Andreas
Titolo	Marketing and Sales in the Metaverse : Understanding and Profiting from the Metaverse: an Introduction for Businesses
Pubbl/distr/stampa	Wiesbaden : , : Springer Fachmedien Wiesbaden GmbH, , 2024 ©2024
ISBN	9783658459703 3658459700
Edizione	[1st ed.]
Descrizione fisica	1 online resource (84 pages)
Collana	Business and Management Series
Altri autori (Persone)	KomorRalf H
Soggetti	Metaverse Marketing
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Foreword Sebastian Klöß, Bitkom -- Geleitwort Björn Radde, T-Systems -- Preface -- Contents -- About the Authors -- 1 Introduction -- References -- 2 Basics -- 2.1 Technology -- 2.2 Immersion -- 2.3 Timeline -- 2.4 Definition -- 2.5 Web 3.0 -- 2.6 Areas of Application and Uses -- References -- 3 Why We Are Not Yet in the Metaverse -- References -- 4 Why It's Still Worthwhile to Engage with the Metaverse Today -- References -- 5 Impact of the Metaverse on Sales and Marketing -- 5.1 Change in Consumer Behavior -- 5.2 MetaSales: New Sales Channels and Marketing Opportunities -- 5.2.1 A Thriving Service Business -- 5.2.2 Training and Education in the Virtual Space -- 5.2.3 Personalized Product Configuration -- 5.2.4 Generative Spaces -- 5.2.5 Spatial Computing -- 5.2.6 Meta Humans/Social Avatars -- 5.2.7 Virtual Influencer -- 5.2.8 Brand Perception
Sommario/riassunto	This book explores the transformative potential of the Metaverse in marketing and sales. Authors Andreas Kohne and Ralf H. Komor delve into how businesses can understand and profit from this emerging digital realm. The Metaverse, characterized by its integration of augmented and virtual reality, presents new opportunities for both B2B

and B2C interactions. The book highlights the Metaverse's role in reshaping customer engagement, brand experiences, and virtual collaboration, emphasizing its future impact on various industries. Intended for business professionals and marketers, the book provides insights into leveraging the Metaverse's capabilities for innovative marketing strategies.

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