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2.	Record Nr.	UNINA9911020193003321
	Autore	Niven Paul R
	Titolo	Balanced scorecard step-by-step : maximizing performance and maintaining results / / Paul R. Niven
	Pubbl/distr/stampa	Hoboken, N.J., : Wiley, c2006
	ISBN	9786610549931 9780470893739 0470893737 9781119205081 1119205085 9781280549939 1280549939 9780470053713 0470053712
	Edizione	[2nd ed.]
	Descrizione fisica	1 online resource (339 p.)
	Disciplina	658.4/013
	Soggetti	Organizational effectiveness - Measurement Performance - Measurement
	Lingua di pubblicazione	Inglese
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	Note generali	Description based upon print version of record.
	Nota di bibliografia	Includes bibliographical references and index.
	Nota di contenuto	Performance measurement and the need for a balanced scorecard -- Getting started -- Mission, values, vision, and strategy -- Strategy maps -- Creating performance measures -- Setting targets and prioritizing initiatives -- Cascading the balanced scorecard to build

organizational alignment -- Using the balanced scorecard to strategically allocate resources -- Additional balanced scorecard linkages: compensation and corporate governance -- Reporting balanced scorecard results -- Maintaining the balanced scorecard -- Concluding thoughts on balanced scorecard success.

Sommario/riassunto

PRAISE FOR Balanced Scorecard Step-By-Step: Maximizing Performance and Maintaining Results, Second Edition ""As a practitioner and thought leader, Paul Niven is superbly bridging the gulf between BSC theory and application through hands-on experiences and real-world case studies. The book provides a practical road map, step-by-step, to plan, execute, and sustain a winning scorecard campaign. Easy to read . . . tells a powerful story with lessons learned/best practices from global customer implementations. Must-read for anyone interested in BSC or grappling with how to create a
