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Nota di contenuto	1. Introduction: The Nexus between Media, Language and Political Communication in sub-Saharan Africa -- 2. Civic Engagement, Public Participation and Trust in Digital Space: The Emerging New Face of Democracy in Africa -- 3. Mass Media and Politics in Africa: A Qualitative Appraisal -- 4. A Multimodal Discourse Analysis of the Construction of Socio-political Ideologies in Selected sub-Saharan African Films -- 5. Subverting State Censorship: Social Media and the Struggle for Human Rights and Democracy in Uganda -- 6. Invectives of Language in Ghanaian and Zimbabwean Political Discourse: Participatory Politics and Social Media -- 7. Challenges Confronting South African Government in Transforming Public Governance and Enforcing Leadership Accountability -- 8. The Architecture of Political Expediency in Zimbabwean Politics: Post-Event Functionality and Image

Repair -- 9. Political Party Factionalism and Tabloidization in Zimbabwe -- 10. Data Accessibility and Digital Democracy: Unpacking the Political Transformation Problem in Zimbabwe -- 11. The Motifs of Necropolitics, Rulership and Zombification in Zimbabwe's Polemics of Governance: A Case Study of Julius Chingono's Not Another Day -- 12 Conclusion: Notable Lessons for the Future of the sub-Saharan Africa Region.

Sommario/riassunto

This book is one of two volumes that examines the role of political communication, media and language in transforming politics, governance and democracy in southern Africa. Interdisciplinary in approach, this first volume assesses themes including participatory politics, mass media, digital censorship, and social media in Sub-Saharan politics. It also considers how politicians utilise language and the media to legitimate their authority, influence citizens' behaviour, and the ways in which they vote. It will appeal to all those interested in governance, political communication, media studies and African politics. Isaac Mhute is Associate Professor in the Department of Language, Literature and Culture Studies, Midlands State University, Zimbabwe and Senior Research Associate in the Faculty of Humanities, University of Johannesburg, South Africa. Esther Mavengano is Lecturer in the Department of English and Media Studies, Great Zimbabwe University, Zimbabwe and a Research Fellow at Technische Universität Dresden, Germany. .
