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Nota di contenuto	Objective Key Results and Their Role in Modern Performance Management: A Critical Analysis of Benefits, Challenges, and Integration with Traditional Tools -- Why and how responsible organisations are assessing their performance: state of the practice in ethical, social and environmental accounting -- The impact of venture capital on corporate social performance -- The impact of improving the fast fashion business model on organization performance: case study "Zara" Serbia -- The impact of solving barriers to the implementation of Quality 4.0 on the performance of the organization's operations -- OEE Review and Compatible Weighting Approach for OEE -- Leveraging Micro-enterprise sustainability (SDG 8 and 9) through lean manufacturing approach -- A conceptual framework for measuring the impact of LARG practices on logistics performance -- Design of a ML model in CRM to identify leads in an IT company -- Improving

operator`s performance in a repetitive assembly industrial task.

Sommario/riassunto

This book is a compilation of the papers presented at the COPERMAN 2023 conference, a meeting that bridges the gap between academia and industry in the field of performance management. This international conference brought together scientists and engineers from around the world to discuss and address many themes related to performance management, including the development of new methods and systems for performance measurement and management, the evaluation of human performance in various industrial contexts (including modern Industry 4.0 factory environments), and methodologies for business deployment. The book is for academics, graduate students, researchers, and industrial practitioners working in performance management. Its comprehensive coverage of diverse topics and cutting-edge research will provide readers with insights and knowledge that can be applied in their daily work, as well as inspire new research directions and interdisciplinary collaboration.
