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	Titolo	2013 IEEE 5th International Workshop on Computational Advances in Multi-Sensor Adaptive Processing (CAMSAP) // IEEE
	Pubbl/distr/stampa	Piscataway, NJ : , : IEEE, , 2013
	ISBN	1-4673-3146-5
	Descrizione fisica	1 online resource
	Disciplina	621.3
	Soggetti	Adaptive signal processing Multisensor data fusion
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
2.	Record Nr.	UNINA9910779711303321
	Autore	Church Matt
	Titolo	Amplifiers [[electronic resource] ] : the power of motivational leadership to inspire and influence // Matt Church
	Pubbl/distr/stampa	Milton, Qld., : Wiley, 2013
	ISBN	0-7303-0491-4 0-7303-0492-2
	Descrizione fisica	1 online resource (219 p.)
	Disciplina	158.4
	Soggetti	Leadership Motivation (Psychology) Self-actualization (Psychology) Attitude (Psychology)
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	Includes index.

## Nota di contenuto

Contents; About the author; Manifesto: it's not just talk; Part I: The Why; Chapter 1: Do we need leaders?; The leadership ladder; Key assumptions; Sceptics versus cynics; Making amplification work; Positive versus optimistic; The shift towards authenticity; Speak your truth - stand for something!; Chapter 2: Grey matter; Brain structure and behaviour; Part II: The how; Chapter 3: Motivation versus manipulation; The master manipulator; The intent to influence: seven guiding principles; Chapter 4: The essence of amplification; The three domains; Exploring the platforms; Triangles and circles  
Chapter 5: Talking headsThe three golden rules; Four critical actions; The 12 techniques in focus; Part III: The what; Chapter 6: Speakership: the missing link; The battle for hearts and minds; The four departments of motivational speaking; The eight roles of speakership; Attention up; Presenter evolution; Chapter 7: Tongue fu! Noise versus signal; Six modes of communication; Applying the six modes of communication; Six capabilities for the modes of communication; Chapter 8: Memes: the essence of an idea; Full spectrum ideas; Unlocking your expertise: intellectual property snapshots  
Chapter 9: Tuning in to leadershipThe nine notes you can play; Putting it all together; Chapter 10: The 15 questions; Making your message a priority; Positioning who you are and what you do; Knocking down barriers and subconscious objections; Switch the smart cookies on to your talk; Action and driving change; The importance of sequence; Part IV: The who; Chapter 11: Amplifiers in action; Cicero's regret; Henry V; Brother Bobby; Crazy Ones; Too often we are scared; Obama's hope; Eat, Pray, Love; Word up!; Ignite the pejorative; Words are magical; Blood sweat and tears; Final words; Index

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## Sommario/riassunto

Discover the secrets of motivational, inspirational, and transformational leadership Great leaders do much more than just make decisions; they inspire those around them to excellence and form the vital link between strategy and execution. Amplifiers explains how great leaders use the art and practice of motivational leadership to light the path to success and inspire others to take that journey with them. Written by Matt Church, one of the top motivational speakers in Australia, this practical, powerful guide explores how great leaders move people to action and excellence-and h

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3. Record Nr.	UNINA9910894345203321
Titolo	Journal of advances in medicine
Pubbl/distr/stampa	New Delhi, : New Delhi Publ., 2013-
Descrizione fisica	Online-Ressource
Disciplina	610
Soggetti	Zeitschrift
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Formato	Materiale a stampa
Livello bibliografico	Periodico
Note generali	Gesehen am 02.12.14