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Nota di contenuto	Introduction -- Contents -- Chapter 1: Trends and Publication Patterns of Environment–Structure–Strategy–Performance Relationship: A Bibliometric Perspective -- 1.1 Introduction -- 1.2 Methodological Considerations -- 1.3 Analysis of the Evolution Over Time of Researchers' Interest in the Concepts of Environment, Strategy Structure, and Performance -- 1.4 A Holistic Approach to Environment–Structure–Strategy–Performance Concepts -- 1.4.1 Scientific Production -- 1.5 Geographic Distribution -- 1.6 Journals Publication -- 1.7 Semantic Analysis -- 1.8 Conclusions -- References -- Chapter 2: The Culture of Quality and the Organizational Behavior of Knowledge Organizations in the COVID Context -- 2.1 Introduction -- 2.2 Covid-19 Pandemic's Effect on Organizational Culture, Behavior, and Management -- 2.3 The Covid-19 Pandemic's Impact on Organizational Meritocracy -- 2.4 Covid-19 Pandemic's Effect on University in Modern Society -- 2.5 The Impact of Efficient and Effective Communication on a University-Type Organization's Functioning -- 2.6 Qualitative Indicators for Communication Management Improvement in Universities -- 2.7 Conclusions --

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A Company-Relevant Alternative -- 3.1 Introduction -- 3.2 Method
-- 3.3 Company-Relevant Stakeholders-Based Management System --
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Benefits and Limits of the New System

Sommario/riassunto

This book explores the evolution and current practices of Romanian management theory in the context of the global economy. It examines the impact of digitization and the COVID-19 pandemic on organizational behavior and management strategies. The text provides an in-depth analysis of management systems, including the CRSBMS approach, which emphasizes stakeholder engagement and sustainable competitive advantages. The book also addresses aggregate planning in service industries and the challenges faced by Central and Eastern European health insurance entities in implementing risk management. It targets academics, professionals, and students interested in management sciences, particularly those focusing on the Romanian and Eastern European contexts.
