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Sommario/riassunto

"Main ideas: Business leaders need simple explanations of current and future technologies alongside practical examples of how leading companies are deploying these today. Ideas and examples provided in Digitally Curious will help the reader better understand technologies they are responsible for but may not fully understand. Relevant business concepts, such as the future of work, will be examined from a technical and human-centric view. Andrew will cover a broad range of current and upcoming technologies and platforms, each with examples relevant to any business. Key benefits of the book: Recent and relevant examples are explained in an accessible way from interviews with leaders across a wide range of fields. Actionable insights are provided at the end of every chapter, with short links to further information and resources for the reader on a dedicated website authored by a 30-year technology veteran. Points of customer pain: Business leaders are being bombarded by new technology terms, apps and platforms daily. When trying to run a business or division, keeping up with new technologies can be difficult. Those leaders who become digitally curious are more likely to grasp these concepts earlier and take advantage of them, beating their competitors and becoming more successful on a personal and professional level."--