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Sommario/riassunto

The automotive aftermarket is a part of the global value network that involves manufacturing, trading, distributing and developing goods and services to global and local automotive markets. Sustainable mobility and automobiles, from passenger cars to heavy-duty vehicles, are existentially linked to transforming systems and multiple stakeholders across their life-cycles. Through diverse perspectives, this book reveals relevant trends and data, while shedding light on managerial aspects, circularity, institutions, operational linkages, and emerging challenges shaping future mobility. Further, it connects discussions on automotive aftermarket with global consumption of mobility, its sustainability, technology, sectoral knowledge, talent dynamics and relevant actors. The chapters offer global and interdisciplinary viewpoints, including theoretical and practical perspectives alike, of the under-researched automotive aftermarket. The sector represents a major source of revenues in the overall automotive industry contributing to functioning societies. The authors illustrate ongoing transformations of the global aftermarket addressing different challenges and opportunities posed by the globalization of markets and technological change. The book contributes to managerial understanding of the automotive aftermarket and its complexity.
