Record Nr. UNINA9910887805803321 Autore Pereira Carla Titolo Achieving Resilience in Service Supply Chains: The Role of Procurement // by Carla Pereira, Öznur Yurt Pubbl/distr/stampa Cham:,: Springer Nature Switzerland:,: Imprint: Palgrave Macmillan, , 2024 **ISBN** 9783031682445 3031682440 Edizione [1st ed. 2024.] Descrizione fisica 1 online resource (123 pages) Collana Palgrave Studies in Logistics and Supply Chain Management YurtÖznur Altri autori (Persone) Disciplina 658.72 Soggetti **Business logistics** Industrial procurement Service industries Supply Chain Management **Procurement** Services Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia 1. Introduction -- 2. Service supply chains in disruptive and uncertain Nota di contenuto markets -- 3. The role of procurement in service supply chains -- 4. Resilience in Service Supply Chains -- 5. The Role of Procurement in achieving Service Supply Chain Resilience -- 6. Practical insights and guidelines. In today's increasingly service-oriented global economy, the activities Sommario/riassunto and transactions within and between supply chain members in the service sector have experienced substantial growth. This book addresses the unique challenges faced by service businesses and emphasizing the importance of service supply chain management decisions on competitiveness and performance. By adopting a service supply chain perspective, this book offers valuable insights for defining, designing, and effectively managing service procurement processes for all stakeholders involved, such as service suppliers. service providers, and customers. This inclusive viewpoint ensures a

holistic understanding of the entire service supply chain, considering

the interconnected relationships and dependencies among its members. By combining scholarly insights, practical examples and guidelines, it will be of great interest to students and academics of supply chain management and procurement, as well as service supply chain managers looking for advanced strategies. Carla Pereira is a Lecturer in Operations & Supply Chain Management at the Open University, UK. She is also a visiting lecturer in the Post-Graduate Program of Civil Engineering at State University of Santa Catarina, Brazil, in the research of Urban Resilience and Lean Construction. Her research interests and recent projects are on supply chain resilience and sustainability, procurement management, strategies to deal with food waste and/or surplus food, urban resilience, and lean philosophy. Öznur Yurt is a Senior Lecturer in Operations & Supply Chain Management, at the Open University, UK. She is also Adjunct Faculty as a Full Professor of Supply Chain & Marketing at Izmir University of Economics, Turkey. Her research interests lie at the intersection of supply chain management and business-to-business marketing. Her recent research focuses on service supply chains, buyer-supplier relations, procurement management, service networks, food supply chains and sustainable supply chains.