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Nota di contenuto	Intro -- Preface -- Organization -- Keynotes -- Democratization of AI Tools: Bridging the Gap between Business Informatics and Accessible AI Innovation -- A Meaningful Road to Explanation -- Contents -- AI Opportunities and Challenges -- Business, Data and Analytics: Specifying AI Use Cases with the Help of Modeling Techniques -- 1 Introduction -- 2 Case Study Setting and Related Requirements -- 2.1 Case Study Setting -- 2.2 Case Study Requirements -- 3 Related Work and Choice of the Conceptual Model -- 3.1 Business View -- 3.2 Data and Analytics View -- 4 Application in a Real-World Case Study -- 4.1 Business View by Top-Down Strategy -- 4.2 Business View by User-Centric Strategy -- 4.3 Data View for the Prediction of Annual

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central theme of BIR 2024 was “Artificial Intelligence (AI) in Business Informatics: Opportunities and Challenges”. The 15 full papers and 1 short paper included in these proceedings were carefully reviewed and selected from 43 submissions. They cover different aspects of the discipline and are organized in sections on AI opportunities and challenges; AI applications and use cases in business; business intelligence; business and information systems development; and knowledge and traceability management.
