

1. Record Nr.	UNINA9910886981203321
Titolo	Business school research : excellence, academic quality and positive impact // edited by Eric Cornuel, Howard Thomas and Matthew Wood
Pubbl/distr/stampa	Abingdon, Oxon ; ; New York, NY : , : Routledge, , 2024
ISBN	1-04-001930-7 1-003-46741-5
Descrizione fisica	1 online resource
Collana	EFMD management education
Disciplina	650.07/1
Soggetti	Business education Business schools Management - Study and teaching BUSINESS & ECONOMICS / Leadership BUSINESS & ECONOMICS / Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	"Global focus: Annual research volume 2, 2023"--Table of contents page.
Sommario/riassunto	"This second open access book in the EFMD Management Education series explores business schools' increasing focus on, and search for, meaningful societal and economic research impact. This involves, in particular, co-operation and collaboration in both knowledge creation and implementation of the findings of academic research in practice. Business schools have a critical role to play in 'rewiring' our missions for research relevance, impact and reach, and in recognising needs and addressing real issues of society and economy. With cases from a range of international business schools, the book doesn't simply highlight the need for the dominant research model in business schools to evolve, but illustrates how this can happen in practice. In so doing, it opens the discussion on how the business school can contribute in very real ways to solving global and complex challenges such as climate change, rising inequalities, international isolationism, eroding democratic systems, and the spread of fake news. These are goals that the EFMD has championed since its inception, and this book will be of value and

interest to policy makers and business leaders seeking insight into how management education will be shaped to support business and wider society, as well as those working in business schools and higher education leaders. The Open Access version of this book, available at www.taylorfrancis.com, has been made available under a Creative Commons Attribution-Non Commercial-No Derivatives (CC-BY-NC-ND) 4.0 license. Funded by EFMD Global"--
