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Sommario/riassunto	This book explores the innovation activities of biotechnology firms in Mexico, focusing on the coordination of institutional and economic factors within the value chain. It examines the technological capacities and competitive strategies of these firms and highlights the challenges posed by financial markets and legal barriers. The study also compares Mexico's innovative conditions with those of Argentina, providing a broader context. The authors address the impact of public investment in research and development on innovation, revealing that internal capacities play a crucial role. This work is intended for researchers, policymakers, and industry professionals interested in biotechnology and economic development.