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| Nota di contenuto | Chapter 1: Tourism and Hospitality Trends and Sustainable Development: Emerging Issues in the Digital Era -- Chapter 2: Assessment of the Adoption of Technologies to Promote Sustainable Development Goal (SDG) 13 on Climate Action by Wildlife-Based Tourist Destinations in Masvingo Province, Zimbabwe -- Chapter 3: Tourist perspectives on the use of electric cars in game lodges in Sub- Saharan Africa -- Chapter 4: Innovation and Technology Integration in the Hospitality Industry in Response to Climate Change -- Chapter 5: Digitalisation and Technological Integration for Sustainable Tourism in South Africa -- Chapter 6: Information security in the Zimbabwean hotel sector -- Chapter 7: Digitalisation as Potential Tool for Post-COVID-19 Tourism Recovery and Resilience in South Africa -- Chapter 8: Adoption of Contemporary Technologies among hotels in Zimbabwe: A case of city hotels in Harare -- Chapter 9: The Transformational Influence of Digitalization on the Revival of Africa's Travel and Tourism Industry in the Post-COVID-19 Era -- Chapter 10: The state of |

technology deployment in South Africa's tourism and hospitality industry -- Chapter 11: The use of electronic diaries in qualitative hospitality research: A methodological reflection -- Chapter 12: The Fourth Industrial Revolution Technologies in the Tourism Sector in African Countries: Opportunities, Barriers and Ethical Considerations -- Chapter 13: Exploring the impacts of AI and IoT in the South African tourism and hospitality industry -- Chapter 14: A Descriptive Analysis of Social Media Use By a Selected Sample of Generation Z Travellers -- Chapter 15: Conclusion: Digitalisation as a driver of sustainable development in tourism and Hospitality.

Sommario/riassunto

The tourism and hospitality industry is rapidly undergoing a disruptive transformation owing to advances in information and communications technology. This book aims to highlight how the unfolding digital transformation trends help the industry attain sustainable development by taking full account of its current and future economic, social, and environmental impacts and addressing the needs of tourists, the industry, the environment, and destinations. With the advent of digital technologies following the Fourth Industrial Revolution (4IR), there has been a rapid change in how customers and businesses interact regarding the timeliness and relevance of communication. Although the positive effects of digital transformation have received sustained scholarly interest, its adverse effects, as well as how the digitisation of tourism operations can enable the achievement of sustainable development, have attracted limited academic focus. The book comprises contributions that generate theoretical insights, empirical findings, and evidence-based recommendations by focusing on emerging and forecasted technologies used in the tourism and hospitality industry, such as blockchains, robots, Artificial Intelligence, Virtual Reality, big data, and analytics. The book could be helpful for future research to focus on the impact of different forms of digital technology by examining their sociocultural and environmental effects. Building on prior research, the chapters in this volume extrapolate current studies on digital development to provide more links to tourism and hospitality.
