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Nota di contenuto	Introduction to the Asian Textile and Garment Industry -- Textile Heritage and Modern Innovations: Pakistan's Evolution in the Industry -- Sustainability and Manufacturing Practices in China: A Global Perspective -- Historical Context: Evolution of the Industry in China -- Fashion-tech Nexus: Exploring Australia's Innovative Textile Landscape -- Italian Artistry and Textile Craftsmanship: A Legacy of Elegance -- Cultural Influences on Consumption: Insights from India -- Economic Dynamics and Production Strategies in Vietnam -- Bangladesh: A Rising Force in Textile and Garment Production -- South Korea: Tradition and Innovation in the Textile Sector -- Comparative Analysis: Trends and Patterns Across Nations -- Sustainability Initiatives in the Asian Textile Industry -- Technological Innovations Shaping Production -- Consumer

Behaviour: A Cross-country Perspective -- Market Access Challenges and Global Trade Relations -- Digitalization and E-commerce Trends in the Industry -- Future Outlook: Opportunities and Challenges for the Asian Textile and Garment Industry.

Sommario/riassunto

This book explores the consumption and production aspects of the textile and garment industry, with a focus on the challenges and opportunities being faced by the industry. It offers a thorough exploration of consumption and production dynamics within the textile and garment industry across vital Asian countries. It aims to unravel this vital sector's economic, cultural and technological intricacies of China, India, Vietnam, Bangladesh and South Korea. It further examines the environmental and social impacts of the industry, including issues such as pollution, waste and labor conditions. It will also explore emerging trends and innovations in the industry, such as sustainable materials and production methods and the rise of ethical consumerism. It is a valuable resource for students, researchers, policymakers and industry professionals interested in understanding and addressing this critical sector's challenges.
