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Sommario/riassunto

In a world that is grappling with soaring energy costs, widespread inflation, armed conflicts, and the looming specter of trade wars, world leaders and pundits are actively seeking transformative paradigms to usher in a sense of stability, many of them envisioning a reimagination of capitalism. This volume offers a unique Eastern European perspective on this phenomenon. Featuring select contributions presented at the 13th Annual Griffiths School of Management & IT's Conference on Business, Entrepreneurship and Ethics (GSMAC 2023), this book explores the future of innovation, digital entrepreneurship, digital leadership and management, stakeholder capitalism, corporate social responsibility, among other areas. The enclosed research identifies challenges of the new social, economic, and technological paradigms companies are facing and offers concrete solutions.
