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Nota di contenuto	-- Part 1. Business Digitalization and Sustainability. -- 1. The Impact of Digitalization on Sustainability in the Banking Sector: Case Study from the GCC Countries. -- 2. The Impact of Environment, Social, Governance and Foreign Ownership on Value of The Firm in Case Indonesia. -- 3. What motivates entrepreneurs to achieve sustainability development goals (SDGs)? : A literature review. -- 4. SWOT Analysis for Small-Scale Business Sustainability: Proposing a Digital Marketing Approach for a Flower Market Center in Indonesia. -- 5. Role of Fintech as an enabler to fulfill HR requirements and attain Sustainability. -- 6. Using Data-Base Deep Learning Artificial Intelligence in Leak Detection for Sustainable Water Resources Management. -- 7. Renewable energy and sustainable development: the case of Saudi Arabia. -- 8. Food Economies Engendered Ghost Kitchens in the Digital Age. -- 9. A scoping review of Corporate Social Responsibility (CSR) in project management through a sustainability perspective. -- 10. Digital Innovation, Social Entrepreneurship and Global Partnership for Sustainable Development: Leaders International

as a Case. -- etc.

Sommario/riassunto	This book offers a fresh approach to harnessing the power of artificial intelligence and digital technologies to drive growth and success. With a wide-ranging scope that covers various industries and sectors, this book provides invaluable insights and practical guidance for individuals and organizations seeking to thrive in a rapidly evolving business landscape. Designed for business professionals, entrepreneurs, and marketing enthusiasts, this book unlocks the potential of AI and digitalization, offering key strategies and real-world examples to transform your business and stay ahead of the competition. Whether you're looking to optimize customer experiences, leverage data analytics, or streamline operations, this book is your ultimate resource for achieving sustainable business development through cutting-edge technologies.